

VOL. XXX, NO. 21

WEEK ENDING

JANUARY 11, 1930

PRICE TEN CENTS

Mid-Week Spectacular

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

NEWS OF THE WORLD

PICTURES



THE MATED EAGLES DON THEIR WINTER FEATHERS

Colonel Charles A. Lindbergh and Mrs. Lindbergh, Dressed in Heavy Aviation Clothing Just Before Starting on Their Inspection Tour Over the Air Mail Route of the Transcontinental Air Transport Company, on Which They Inaugurated Passenger Service Last July.

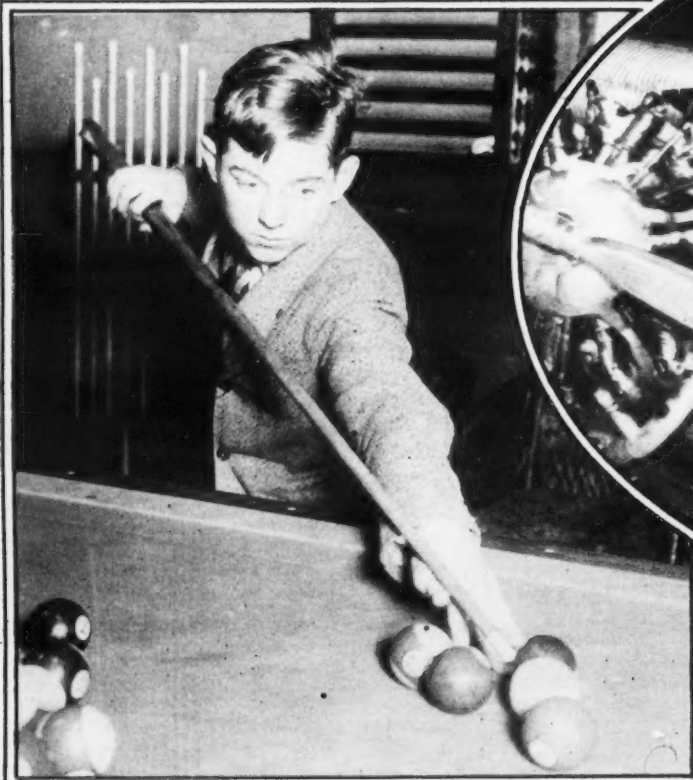
(International.)



**RACED THROUGH THE AIR
IN A BLAZING PLANE:
ROBERT BLACK AND
RAY ROTHMAN**

After They Had Leaped
From the Plane That Had
Caught Fire When They
Were at an Altitude of
a Thousand Feet Over
Roosevelt Field, New
York, and Which They
Brought to the Ground
Just in Time.

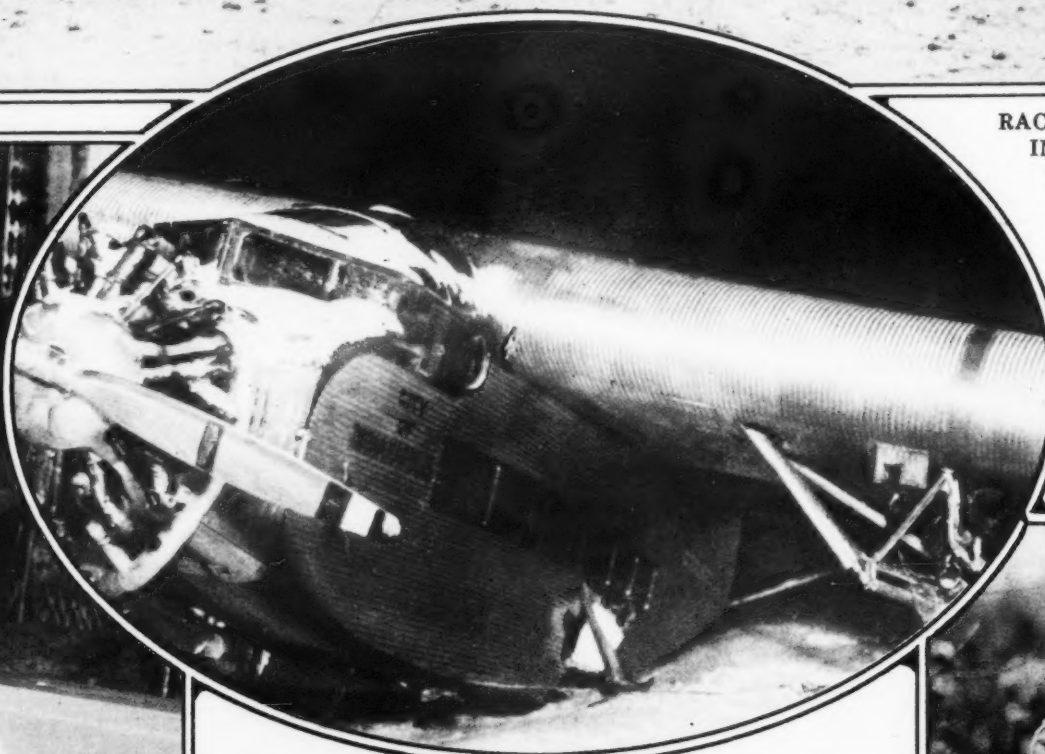
(P. & A.)



**A PRODIGY
WITH THE
CLICKING
IVORIES:**

JAMES LAMB
of St. Louis,
12 Years Old,
Who Won the
First Junior
Juvenile Bil-
liard Cham-
pionship
Staged in This
Country, at
the Missouri
Metropolis.

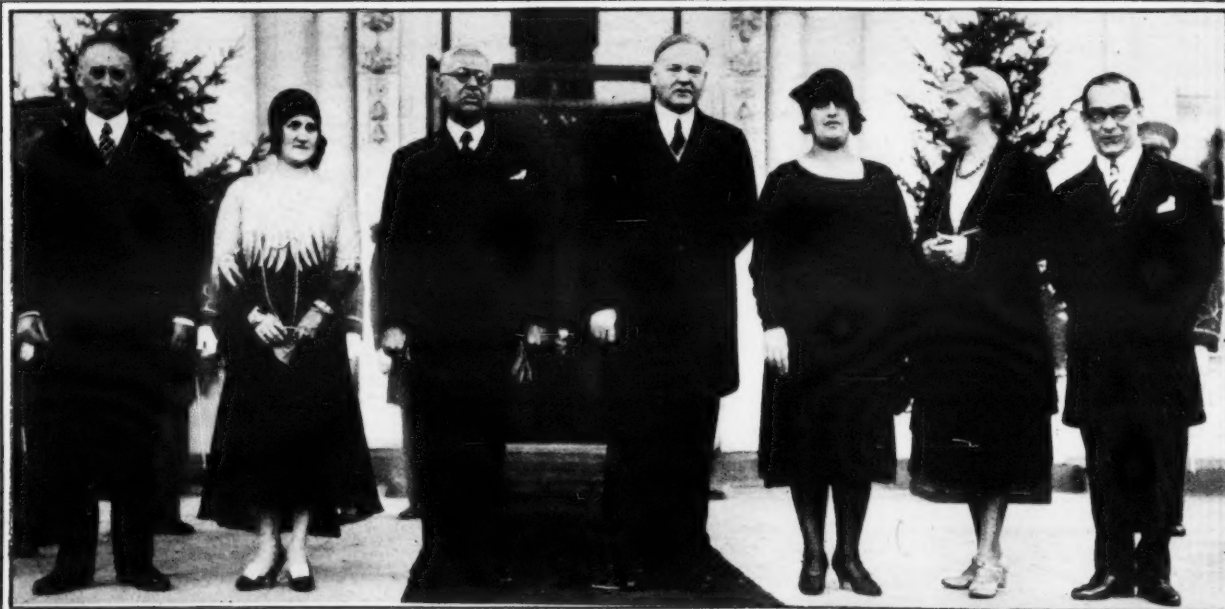
(Times Wide
World Photos.)



**WHEN THE GRIM REAPER RODE AS AN INVISIBLE
PASSENGER: WRECK**

of the Transcontinental Air Transport Plane, City of Indian-
apolis, That Struck a Stump While Landing in a Snowstorm
at Stout Field, Indianapolis, Ind., One Being Killed and Two
Injured.

(Associated Press.)



A DISTINGUISHED VISITOR FROM THE SISTER REPUBLIC ON OUR SOUTHERN BORDER:
PRESIDENT-ELECT ORTIZ RUBIO
of Mexico Calls Upon President Hoover at the White House. In the Central Group, Left to Right, Are
Señor Rubio, President Hoover, Señora Rubio and Mrs. Hoover.
(Times Wide World Photos.)



**A STUDY IN BLACK AND
WHITE: DUSKY LITTLE COTTON
PICKER**

in a Field Near Chuckatuck, Va.
(Times Wide World Photos.)

History

From the Stone Age to the World War from the Roman Empire to the recent Russian Revolution, from Charlemagne's times to Modern America—all in this section of the book. Vividly portrayed, the characters and events of History from the earliest times known, pass before your eyes in an endless dazzling array.

Science

In this most interesting section you will read all the essential facts about the Sciences. Here the important and industrial uses of Chemistry and Physics are made plain; the mysterious secrets of Astronomy are made astoundingly clear; Biology and its fascinating intimate revelation of our own very existence is thoroughly described; Psychology's practical uses are graphically illustrated.

Literature

Here is a résumé of all man's writings from earliest Egyptian times to Shaw; from the beautiful works of the Persians, Chinese and Japanese of the pre-Christian era to Edith Wharton, Theodore Dreiser and Sinclair Lewis, from Chaucer, Caedmon and von der Vogelweide to Chesterton, Tarkington, Cabell and many important moderns. Here indeed is an array of literary lights.

Art

This part is devoted to the important things that you should know about the Arts. Sculpture and Architecture since earliest times are fascinatingly outlined, and the relation of these two arts to Building and Furniture is delightfully reviewed. Music and Dancing are here, too. Folk and the Modern Dance are contrasted and the history of Musical Development traced from African tom-toms to George Gershwin.

Religion

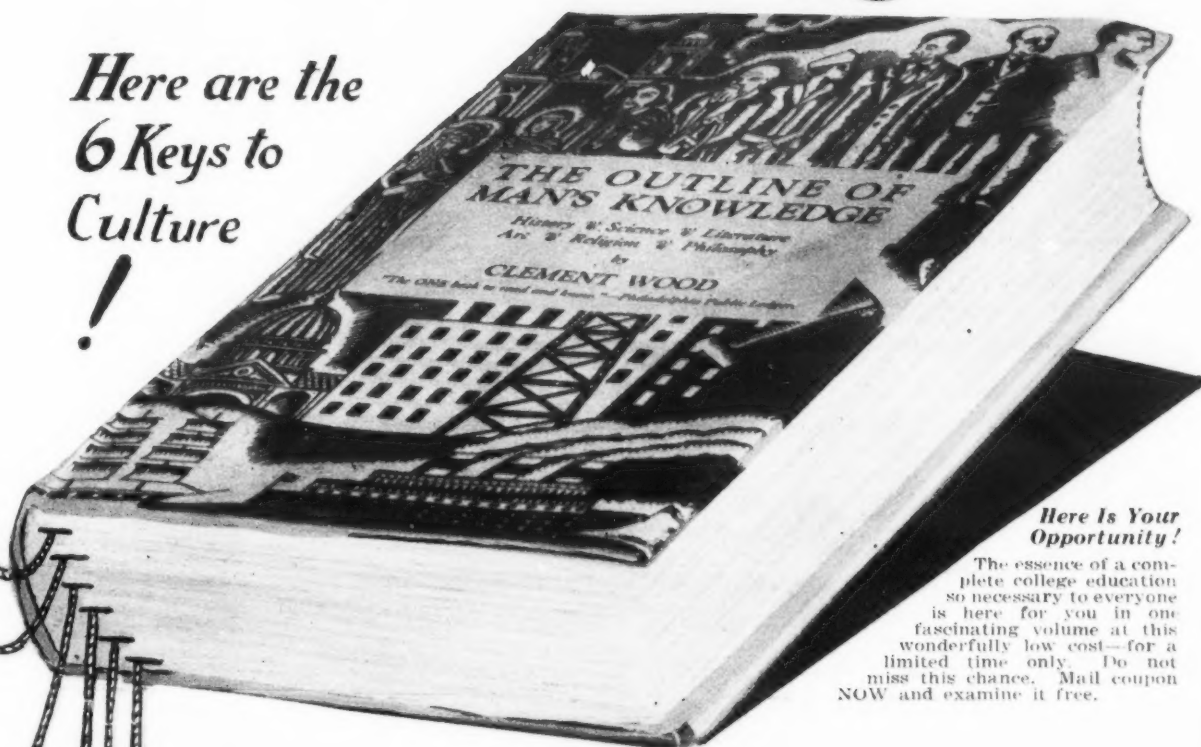
Here is a fascinating subject ably and comprehensively treated. Now for the first time you can understand the guiding principles of all the important Religions of the World. Now at last they are easily and simply described. The lives of their founders are outlined, and the beliefs of these sects are simply set down. Here you will read about the oldest Gods, and the development of all religions.

Philosophy

For the first time, Philosophy is outlined in a manner so easy and simple to understand that you cannot afford to miss it. Greek Thinkers, Philosophers of the Middle Ages, and those since the French Revolution are now made to live again. Their problems and their importance are easily and beautifully explained. Read about Socrates, Bacon, Berkeley, Russell, James, Dewey, and scores of other great thinkers.

Unlocks All Knowledge!

Here are the
6 Keys to
Culture
!



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The essence of a complete college education so necessary to everyone is here for you in one fascinating volume at this wonderfully low cost—for a limited time only. Do not miss this chance. Mail coupon NOW and examine it free.

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In "THE OUTLINE OF MAN'S KNOWLEDGE" all the mightiest figures of civilization will parade before your eyes. You will read about them as personalities as well as about

their place in History and their importance in their own times. You will discover their influence on Humanity's forward march in cultural as well as historical fields. In "THE OUTLINE OF MAN'S KNOWLEDGE" all the necessary facts about History, Science, Literature, Art, Religion and Philosophy are presented to you. You will not be bothered with dreary details, with irrelevant facts, with elaborate explanations. You will not need to study or cram as you do in high school and college. You will learn all about these six subjects as quickly and as easily as you can turn a key in a lock. Once you commence reading this book, you will become so intensely absorbed that you will not put it

aside until you have finished it.

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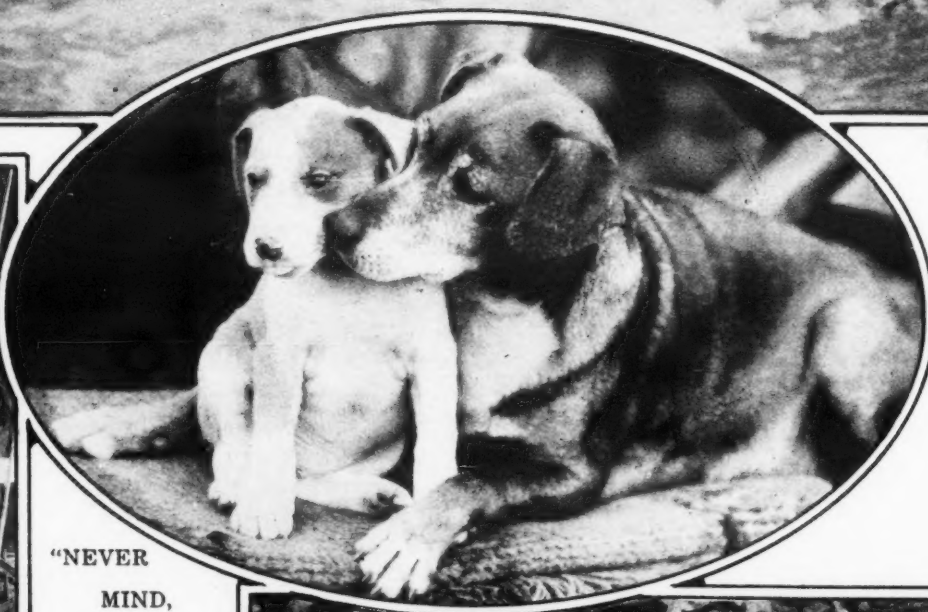
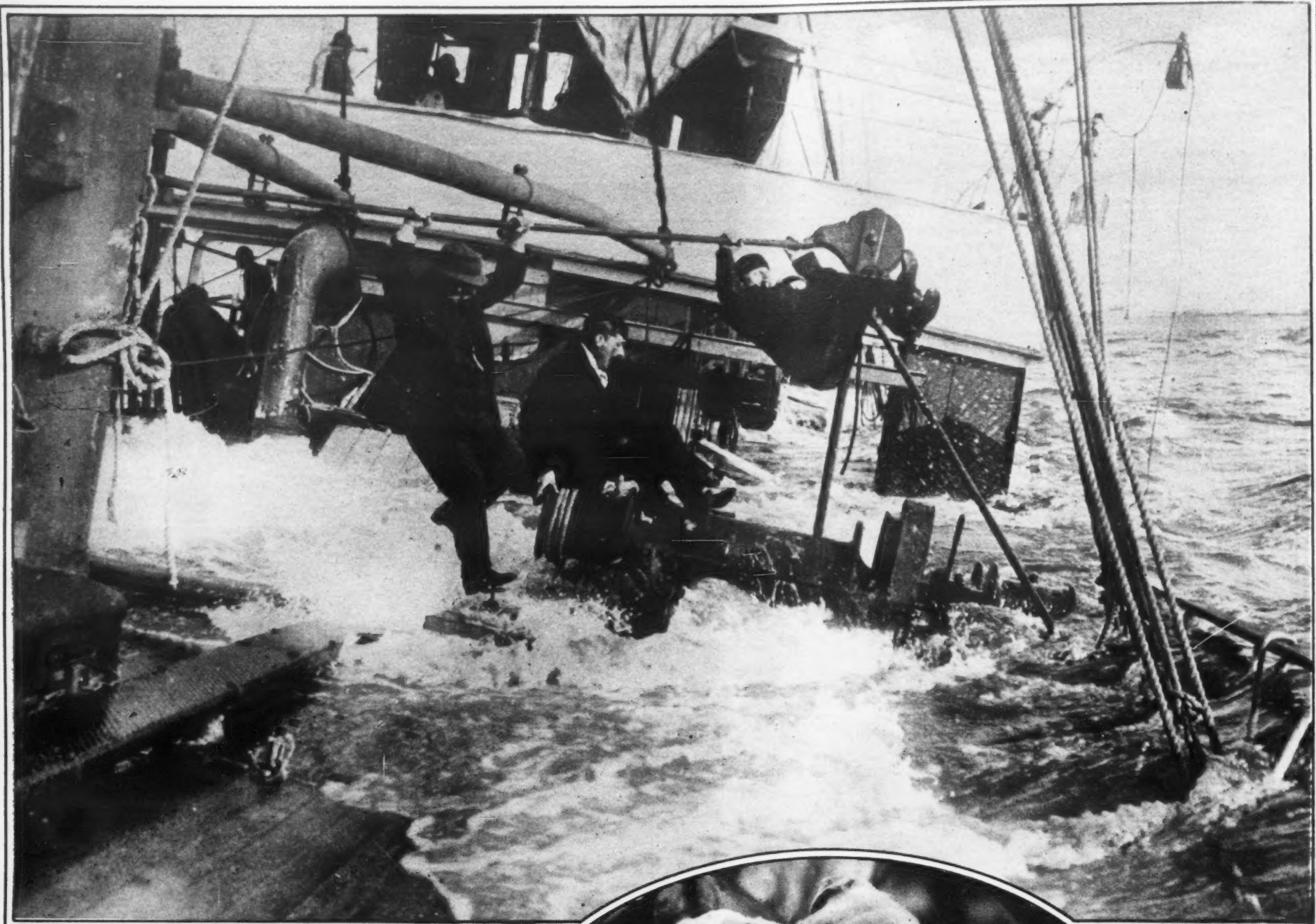
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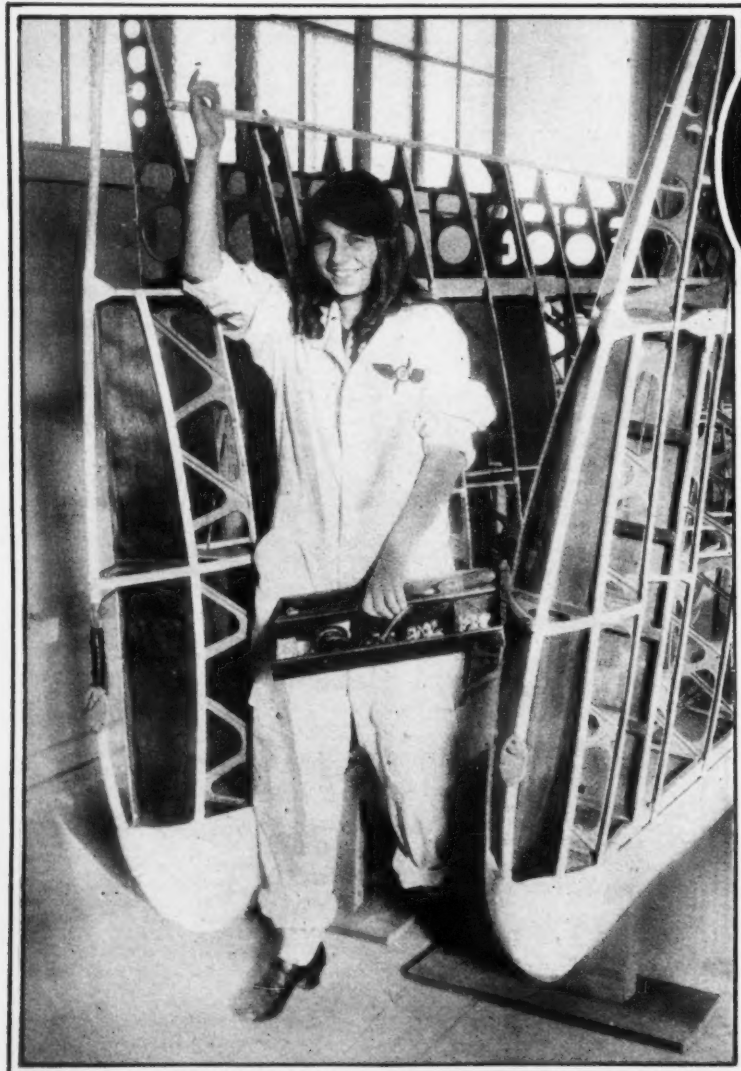
(If outside Continental U. S. remit \$5.50 with order.)



WHEN THE PACIFIC BELIED ITS NAME: INVOLUNTARY GYM-NASTICS

Indulged In by Passengers in a Vessel Off the Coast of Chile During a Terrific Storm.

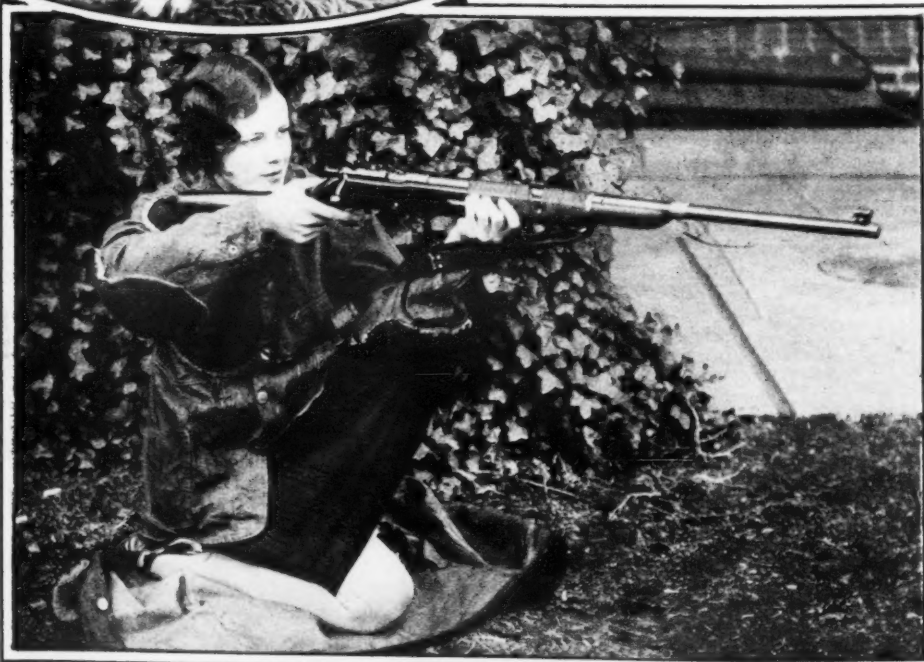
(Herbert Photos, Inc.)



A STUDENT PILOT AT THE AGE OF 12: PRETTO BELL, Who Is Learning the Fundamentals of Aircraft Construction and Flying and Is Registered at the Curtiss Service School at Los Angeles.

(Times Wide World Photos, Los Angeles Bureau.)

"NEVER MIND, MOTHER LOVES YOU": MATERNAL CONSOLATION for a Doleful Pup That Santa Claus Overlooked in the Distribution of Christmas Bones.
(Times Wide World Photos.)



THE SIGHT THAT LIES IN BEAUTY'S EYES: MISS HELEN TAYLOR, Captain of Two of the Winning Teams in the Last Three Years of Successive Victories for George Washington University, Washington, D. C., Starts Practice for the Women's Intercollegiate Matches, to Take Place Next Month.
(Times Wide World Photos.)



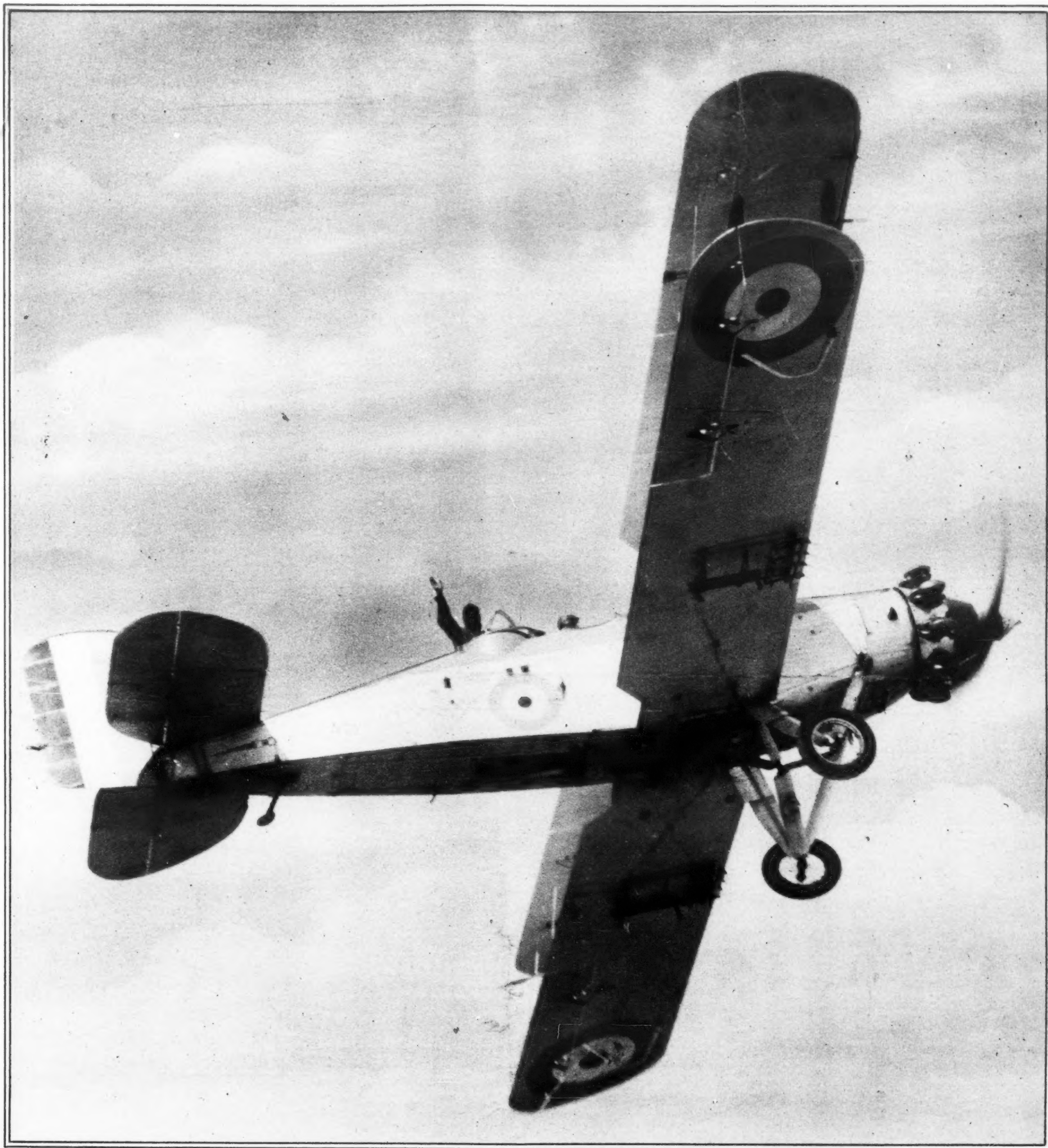
Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXX, No. 21

NEW YORK, WEEK ENDING JANUARY 11, 1930.

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HOW A BOMBING PLANE LOOKS FROM BELOW.

One of the Defenders in Recent Aerial Manoeuvres Near Melbourne, Australia, Banking Majestically, While a Gunner Occupant Waves at the Camera.

(International.)



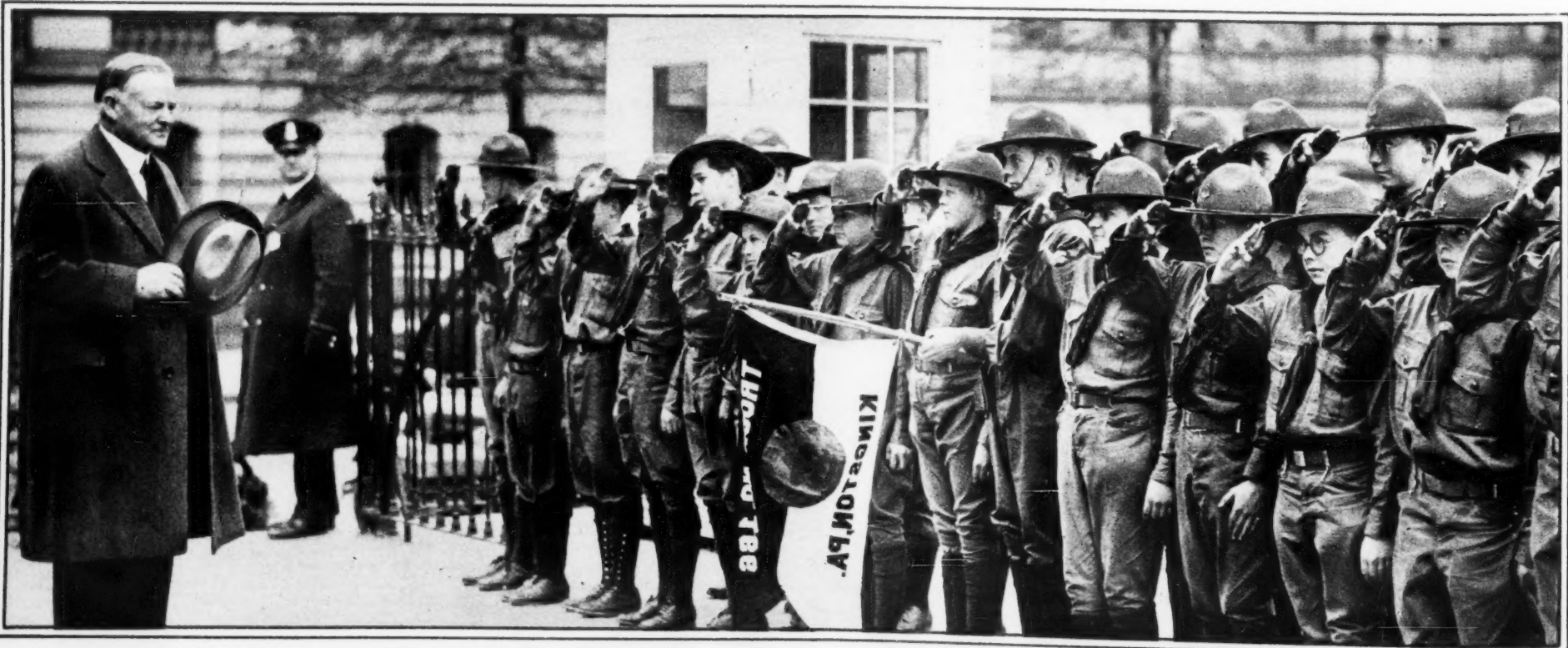
NAVAL DIGNITARIES PAY THEIR RESPECTS TO THE HEAD OF THE NATION: OFFICERS OF THE UNITED STATES NAVY, Headed by Rear Admiral Charles F. Hughes (Left), Chief of Naval Operations, and Rear Admiral T. J. Cowie, Retired, Former Paymaster General, on Their Way to the New Year's Reception at the White House. (© Harris & Ewing, From Times Wide World.)



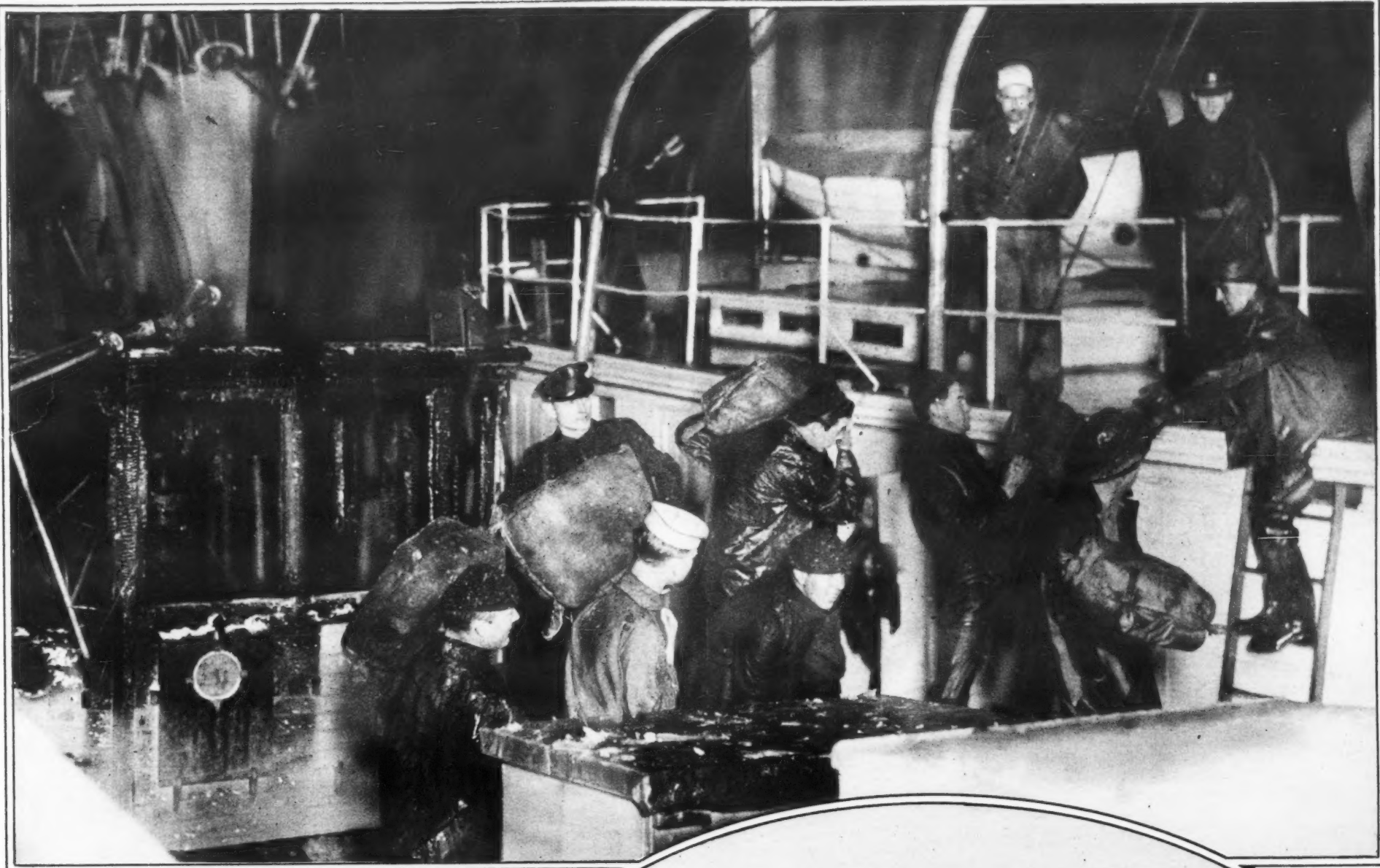
At Left—
REPRESENTING THREE ARMS OF OUR NATIONAL DEFENSE: PRESIDENT HOOVER

at the White House With His Staff of Army, Navy and Marine Aides, Who Assisted in the Chief Executive's First New Year's Reception.

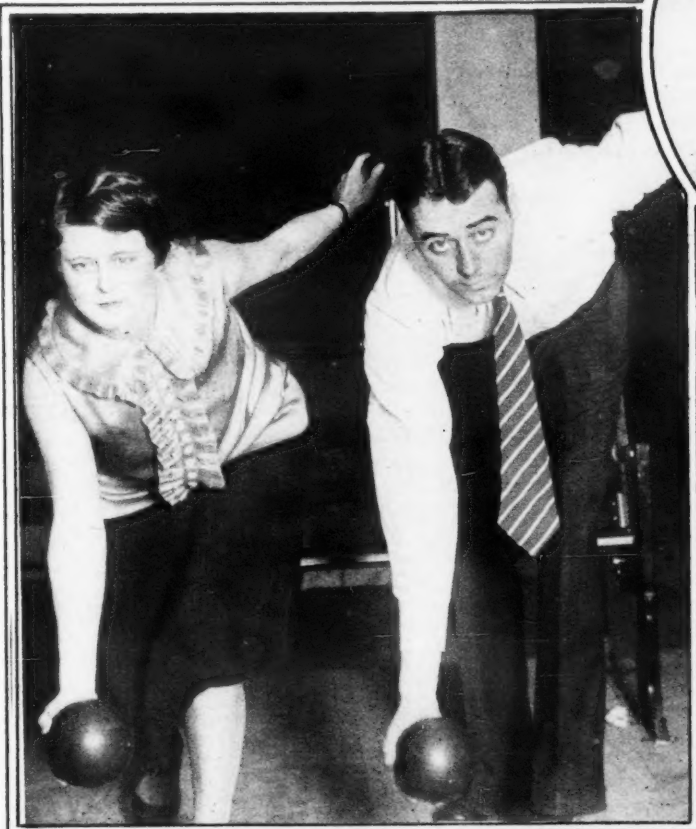
(Times Wide World Photos.)



THE CHIEF EXECUTIVE GREETES SOME MEN OF THE FUTURE: BOY SCOUTS of Troop 166 of Kingston, Pa., Who Sold 3,000 Pounds of Christmas Candy to Finance Their Trip, Call Upon President Hoover at the White House. (Times Wide World Photos.)



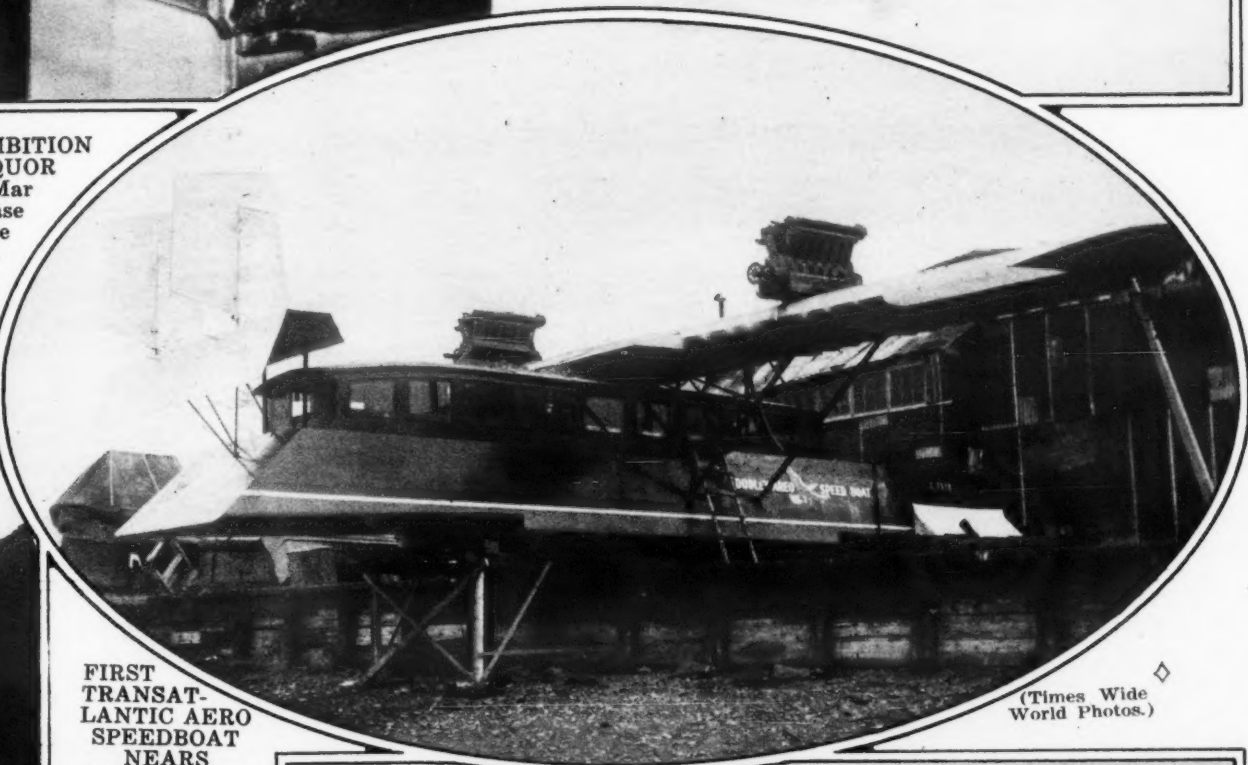
TRAGEDY STALKS IN THE WAKE OF PROHIBITION ENFORCEMENT: CAPTURED CONTRABAND LIQUOR Being Transferred From the Rum-Running Boat *Flor Del Mar* to the Coast Guard Patrol Vessel 290, Following a Chase Near Narragansett Bay, R. I. On the Same Night Three Smugglers on Another Boat, the *Black Duck*, Were Shot and Killed and Another Seriously Wounded. The Charred Remains of the Cabin, Set on Fire by the Fleeing Crew, Can Be Seen at Left.
(P. & A.)



PAIRED IN WEDLOCK AND IN BOWLING SKILL: MR. AND MRS. JACK WHALEN

at Atlanta, Ga., the Former of Whom Tied for the Individual Duckpin Championship of the United States, Scoring 430 Pins, While Mrs. Whalen, Paired With Marjorie Bradt, Won the Ladies' National Doubles Title.

(Times Wide World Photos.)

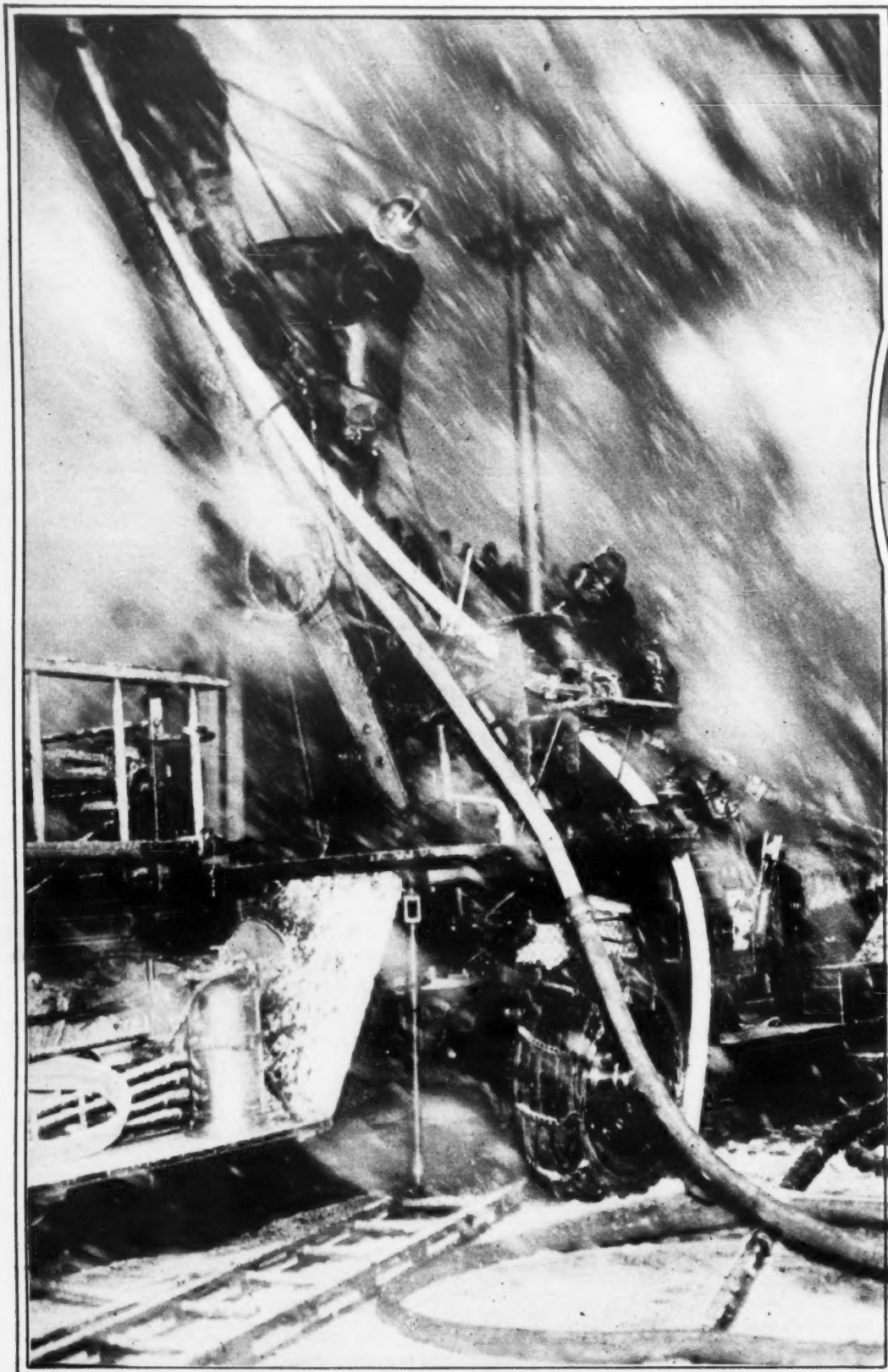


FIRST TRANSATLANTIC AERO SPEEDBOAT NEARS COMPLETION: STERN VIEW, Showing the Air Rudder Which Will Steer the Vessel of Paul K. Dudley of Fitchburg, Mass., as It Skims the Waves of the Atlantic at an Estimated Speed of Ninety Miles an Hour. The Boat Is Forty Feet Long and Can Carry Thirty-two Passengers.

(Times Wide World Photos.)

At Right—THE ROOSEVELT FAMILY STARTS FOR AN AERIAL JOURNEY OVER LONG ISLAND: KERMIT ROOSEVELT, With Mrs. Roosevelt and Their Children, With Pierre de Saint Phalle (Third From the Left), and Colonel Clarence Chamberlin (Left) as Their Pilot, at Roosevelt Field.





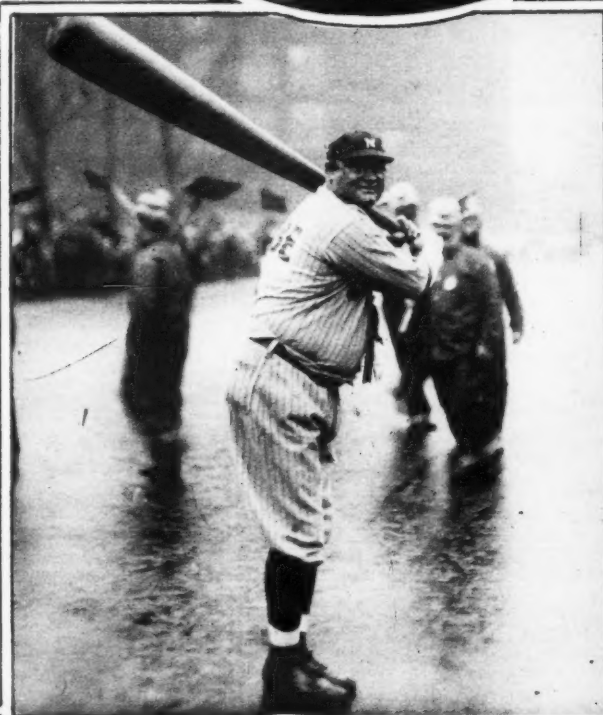
A WILD NIGHT FOR THE FIRE LADDIES: PITTSBURGH FIREMEN, With Barely More Than Their Shining Helmets and Sleet-Covered Coats Discernible, Climbing Ladders as They Work With Furious Activity to Stem the Blaze That Wrecked the Cury Building. (International.)



IN THE QUAKER CITY'S NEW YEAR'S MUMMER PARADE: JESS PERFECT

as "Miss America," Winner of Second Prize in the Best Character Type Class.

(Times Wide World Photos.)



At Left— "PUT IT OVER AND I'LL KILL IT": EDDIE SMITH

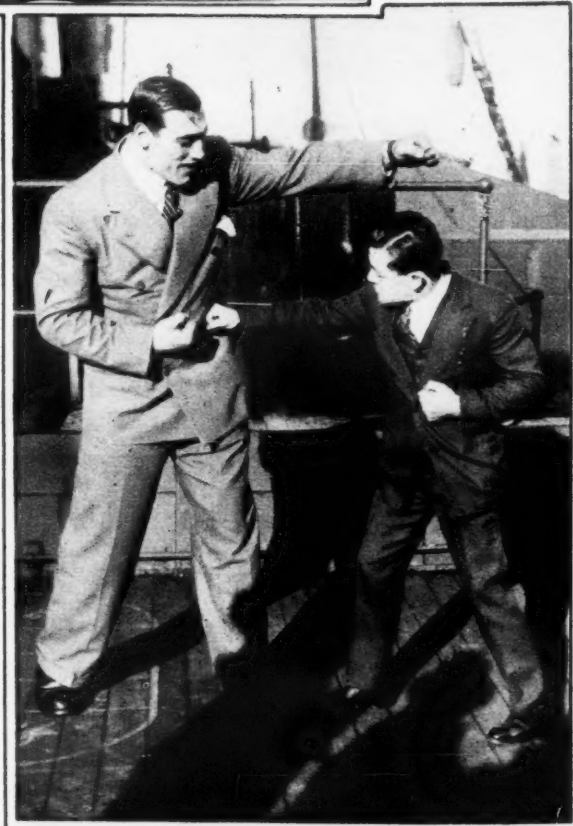
of Williamsport, Pa., Impersonating Babe Ruth With a Five-Foot Bat, in the Philadelphia New Year's Day Mummers' Parade.

(Times Wide World Photos.)



ONLY THE UKULELES MISSING: DUKE KAHANAMOKU, World-Renowned Hawaiian Swimmer and Motion-Picture Actor, Greeted by His Four Brothers as He Returns to Honolulu. Left to Right Are Sam, David, Duke, Louis and Sargent. (Times Wide World Photos.)

At Right— THE LONG AND SHORT OF IT: PRIMO CARNERA, Giant Italian Heavyweight, 6 Feet 8½ Inches Tall, Whose First Reaction on Seeing New York's Skyscrapers Was That Those Were Buildings a Man Could Stand Up Straight in, Sparring With Gene Bowlan, French Featherweight Champion, on the Berengaria, Which Brought Him to This Country. (Times Wide World Photos.)





OFF AT THE SIGNAL: START OF THE SECOND HEAT

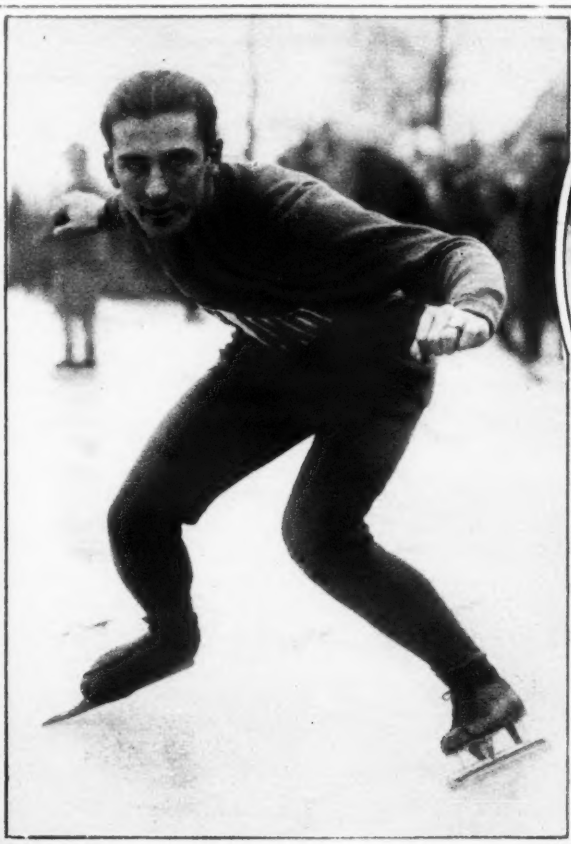
of the 220-Yard Race for Women, Won by Lillian Corke, Fourth From Left, at the Middle Atlantic Outdoor Speed Skating Championships at Newburgh, N. Y.

(Times Wide World Photos.)



ASKS NO ODDS OF THE MEN: MRS. LIBBY E. ROTH of East St. Louis, Ill., at Work in Her Coal Yards, Which She Has Operated Profitably for the Last Fifteen Years. She Was Recently Appointed as City Weigher of Her Home Town.

(Times Wide World Photos.)



A METEOR OF THE RINGING BLADES: BERT TAYLOR

of the Iceland Skating Club of New York City, Winner of the Middle Atlantic Outdoor Championship Meet at Newburgh, N. Y., With a Total of 80 Points.

(Times Wide World Photos.)



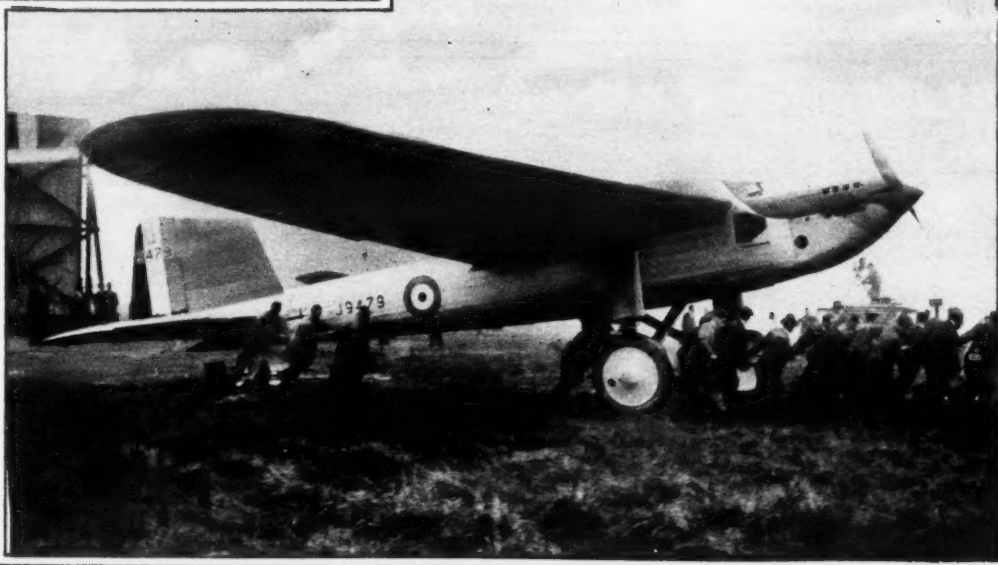
TWIN SKATING STARS: LILLIAN CORKE (Left), Winner of the 220-Yard and 440-Yard Championship Races for Women at the Middle Atlantic Outdoor Meet at Newburgh, N. Y., With Her Twin Sister Ruth, Who Trailed Her in the Latter Event.



UNDAUNTED BY A PREVIOUS CRASH:

VIOLA GENTRY, Aviatix, Who Was Seriously Injured Last June While Trying for an Endurance Record When Her Plane Fell, Killing Her Partner, Embarks on the First Flight Since Her Recovery With Daniel J. Grimm on the Ireland Amphibian Plane.

(Times Wide World Photos.)

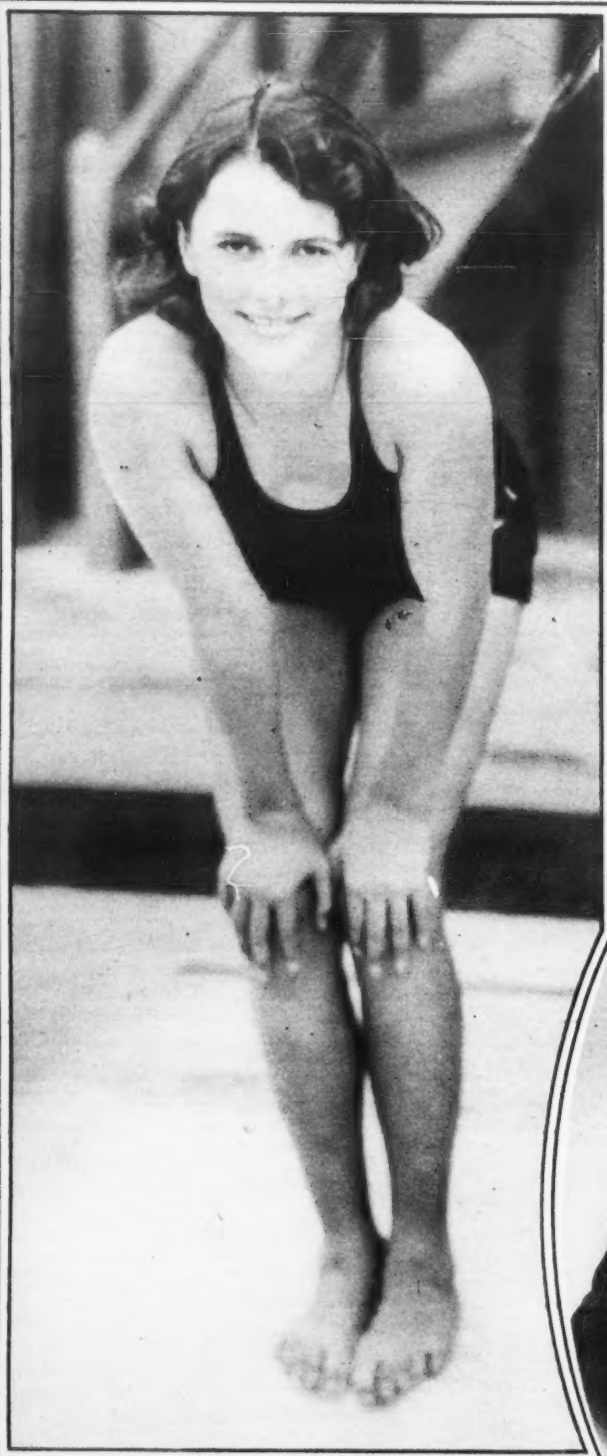


THE START OF A FLIGHT WHICH ENDED IN DISASTER IN A TUNISIAN DESERT: THE PLANE

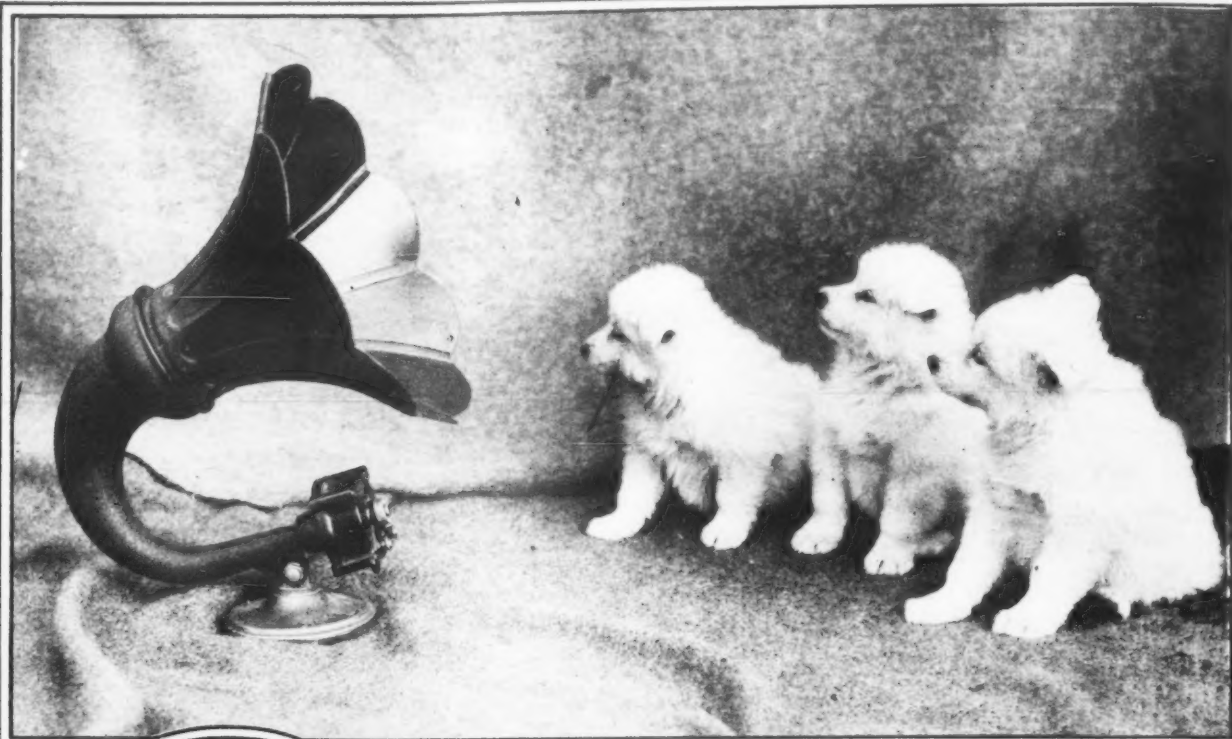
With Which the British Air Ministry Had Hoped to Win the World's Long-Distance Record Leaves Cranwell, Yorkshire, Bound for Cape Town. Squadron Leader A. G. Jones-Williams and Flight Lieutenant N. H. Jenkins Were Both Killed When the Plane Crashed as It Started to Cross Africa.

(Times Wide World Photos.)





A WATER NYMPH OF THE LAND OF FLOWERS:
BETTY ANN BECKWITH,
 Who, Though but 14, Is the Florida Champion at
 50, 100 and 220 Yards, Training at the Roman Pools,
 Miami Beach, for the National Women's Champion-
 ships in March.
 (Times Wide World Photos.)



THE "VISIBLE" AUDIENCE: THREE FURRY CRITICS,
 Samoyede Puppies at Whyteleafe, Surrey, England, Listening In
 on a Radio Program.
 (Times Wide World Photos.)



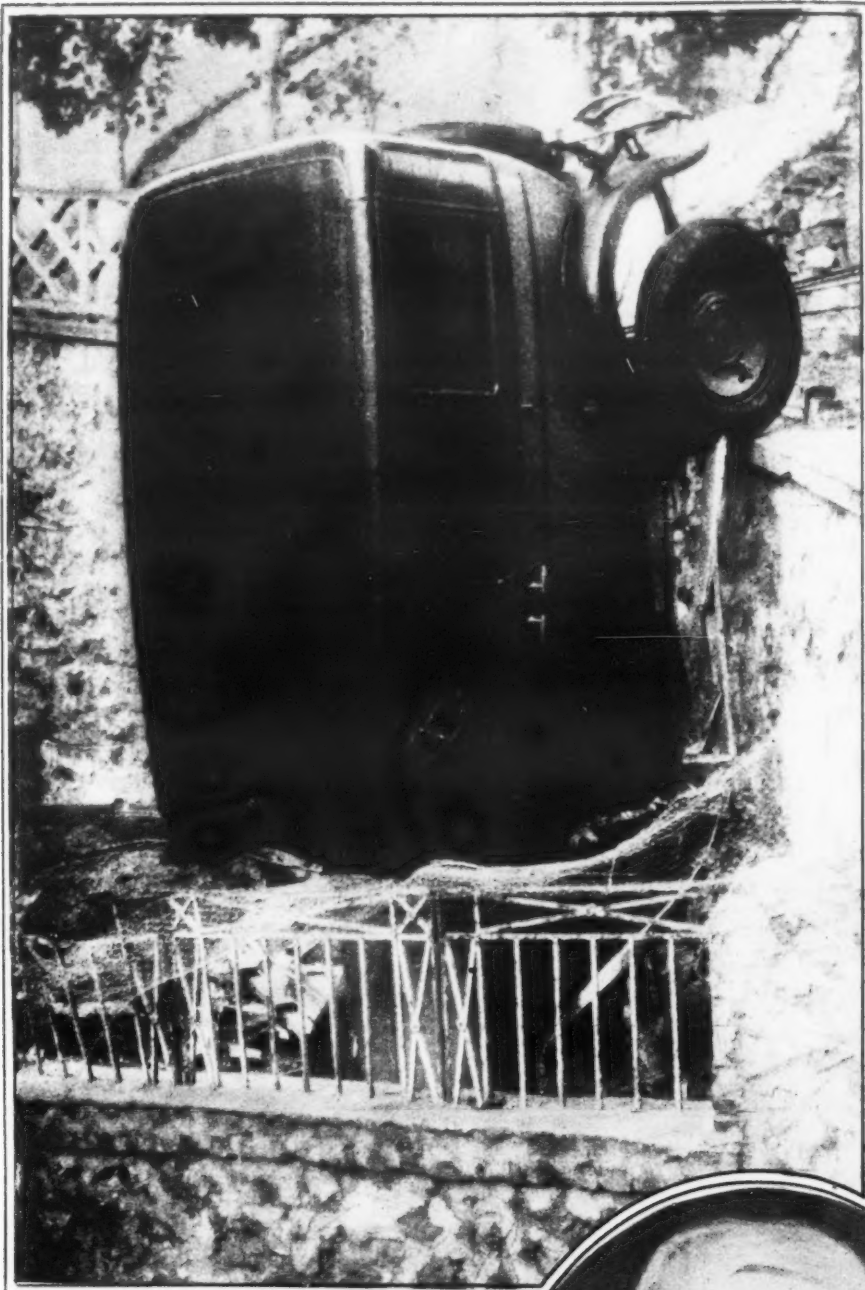
**A MARKS-
 MAN WHO BEAT
 A RECORD
 WHICH
 HAS
 STOOD FOR
 TWENTY
 YEARS:**
**POLICE-
 MAN
 FRANK
 STUBITS**
 of St. Louis,
 Who Scored
 a Perfect 100
 by Hitting
 the Bullseye
 Ten Times
 Out of Ten
 at a Distance
 of Fifteen
 Yards in a
 Recent
 Marksman-
 ship
 Contest.
 (Times Wide
 World
 Photos.)



A PALADIN OF THE FRONTIER COMES TO LIFE: "BUFFALO BILL,"
 the Famous Scout and Hunter, Impersonated by Ken Maynard, Riding Jadaan,
 a Blood Descendant of Buffalo Bill's Own Mount, Muson, in a Pageant at the
 Pasadena (Cal.) Tournament of Roses on New Year's Day.
 (Times Wide World Photos.)



THE ARTS AND CRAFTS OF MODERN MEXICO: A STAND
 in the Annual Christmas Fair in Mexico City Filled With Objects
 Made by Hand by Village Craftsmen.
 (Times Wide World Photos.)



NOT A POPULAR STUNT IN THE BEST AUTOMOBILE CIRCLES: CAR IN STAMBOUL, TURKEY,

Which, When Its Brakes Failed to Work While Going Down a Slope, Was Precipitated Into the Court of a House in the Position Shown.

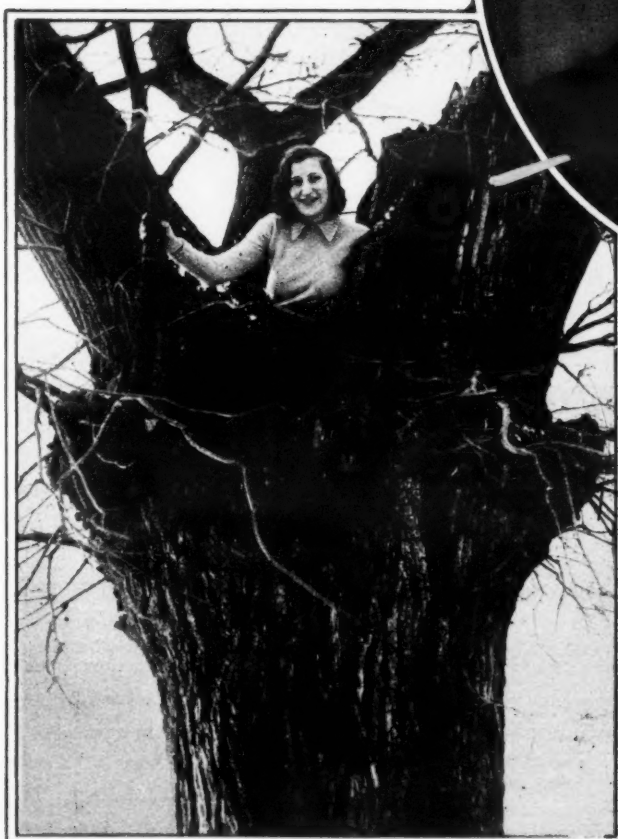
(Times Wide World Photos.)



THE SUPREME PONTIFF SURPRISES ROME WITH THE FIRST PAPAL VISIT SINCE 1870: POPE PIUS XI

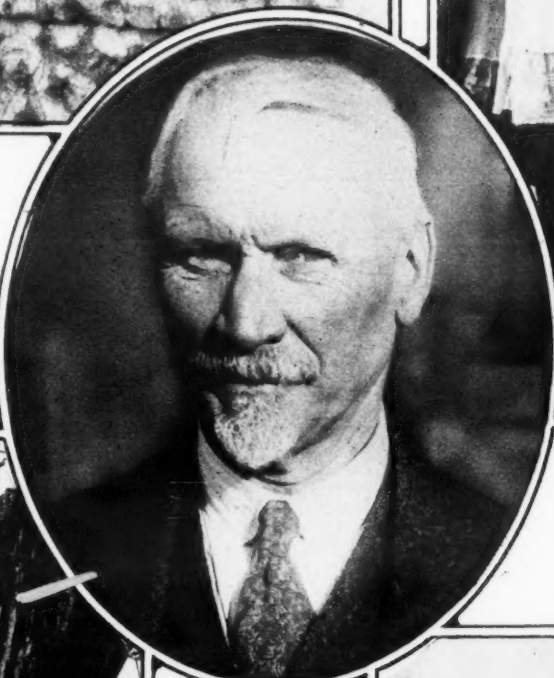
Makes an Unannounced Pilgrimage to the Basilica of St. John Lateran, Where He Had Been Ordained to the Priesthood Fifty Years Before. He Is Seen Praying Before Celebrating Mass at the High Altar of Confessions, Which Is Reserved to Him as Bishop of Rome, the Basilica Being the Cathedral Church of the Diocese.

(Times Wide World Photos.)



A DEN OF THIEVES DISCOVERED NEAR VIENNA: A HOLLOW TREE, Inside Which a Ladder Was Found Leading to a Space Inside the Trunk Big Enough for a Table and a Chair, the Only Clues as to the Use to Which the Hiding Place Was Put.

(Times Wide World Photos.)



A DISTINGUISHED SOLDIER IN TWO WARS BUT A FERVENT ADVOCATE OF PEACE: GENERAL JAN CHRISTIAN SMUTS,

Former Premier of the Union of South Africa, Reaches New York on the Berengaria for a Brief Tour in the United States and Canada, During Which He Will Take Part in the Tenth Birthday Anniversary of the League of Nations.



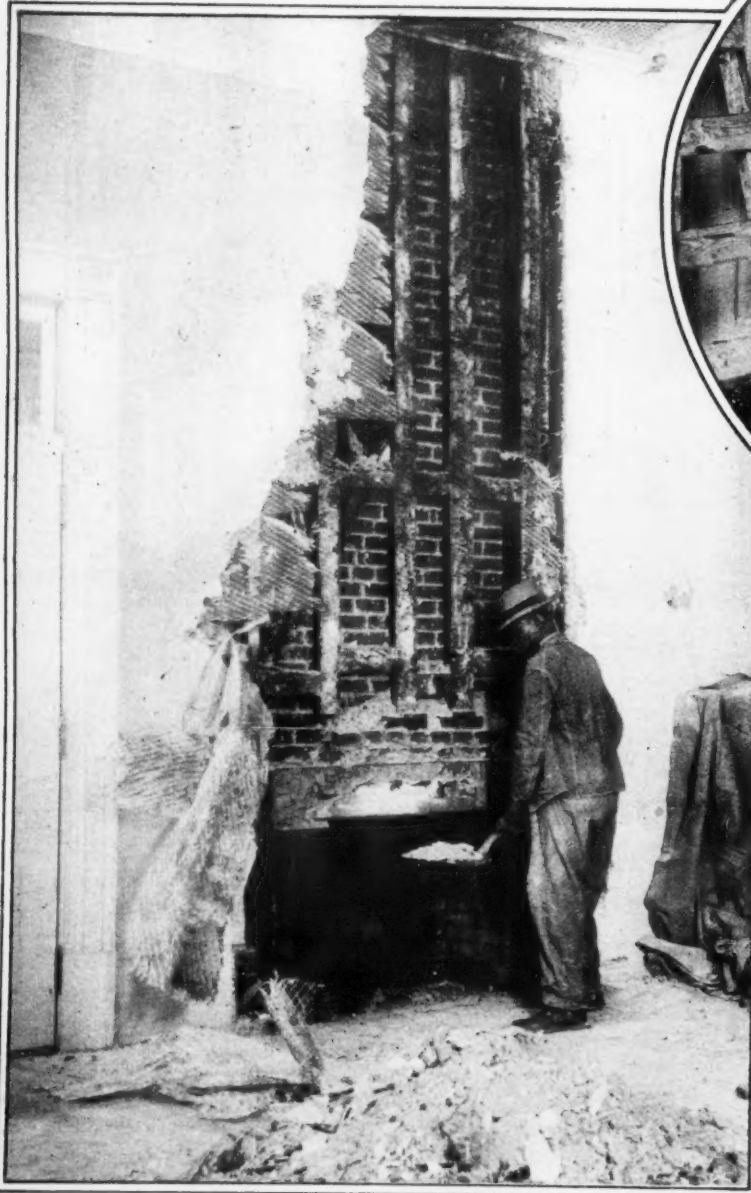
AN ATHLETIC FAMILY GROUP: NINE BROTHERS,

Sons of Mr. and Mrs. T. V. Wholey of Providence, R. I., Eight of Whom Have Made Envious Marks in Schoolboy and College Sports, While the Youngest Hopes to Follow in Their Footsteps, Gather for Christmas Dinner. Left to Right Are: Robert Dennis, George Raymond and Raymond George (Twins), Joseph Skeffington, Ralph Frederick, Edgar Joseph, Arthur Timothy, Harold Vincent and Albert Paul.

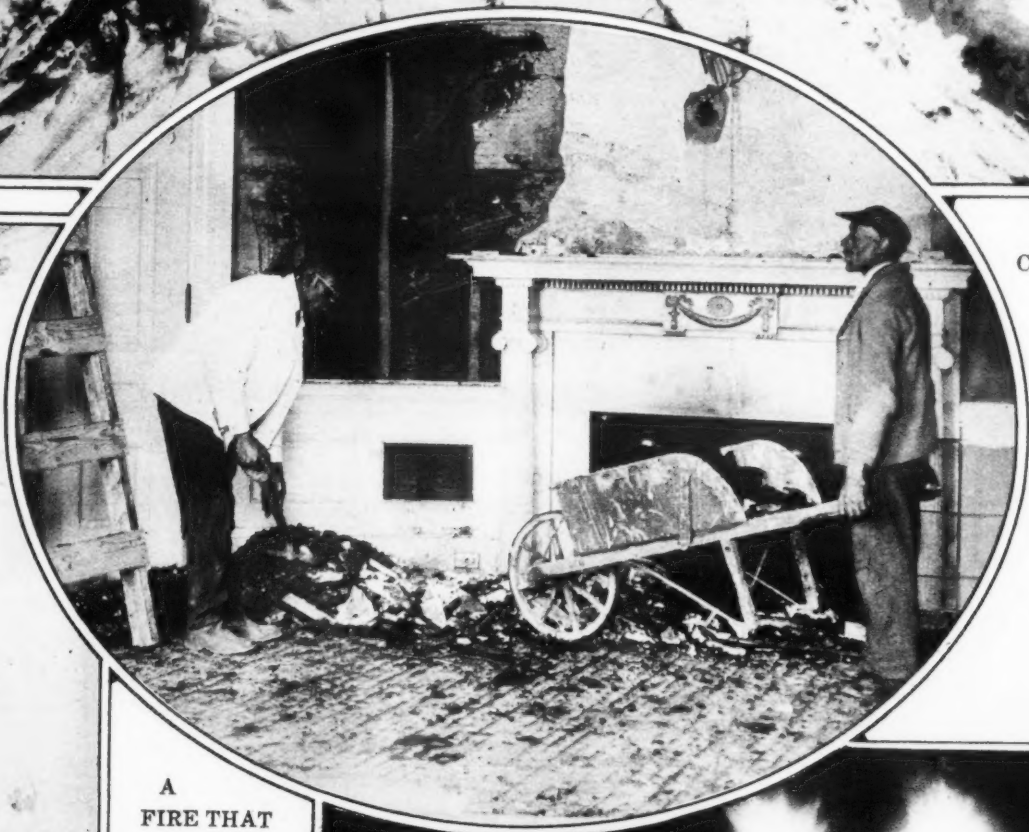
(Associated Press.)



THE UPPER CRUST ON THE PACIFIC COAST: MOUNT RAINIER, Now Part of a National Park, as It Appears From an Airplane. (Fairchild Aerial Surveys, Inc.)



THE STARTING PLACE OF A COSTLY BLAZE: OFFICE OF ASSISTANT PRIVATE SECRETARY NEWTON of the President's Staff, Where the Fire That Wrecked the Executive Offices on Christmas Eve Is Believed to Have Originated. (© Harris & Ewing, From Times Wide World.)



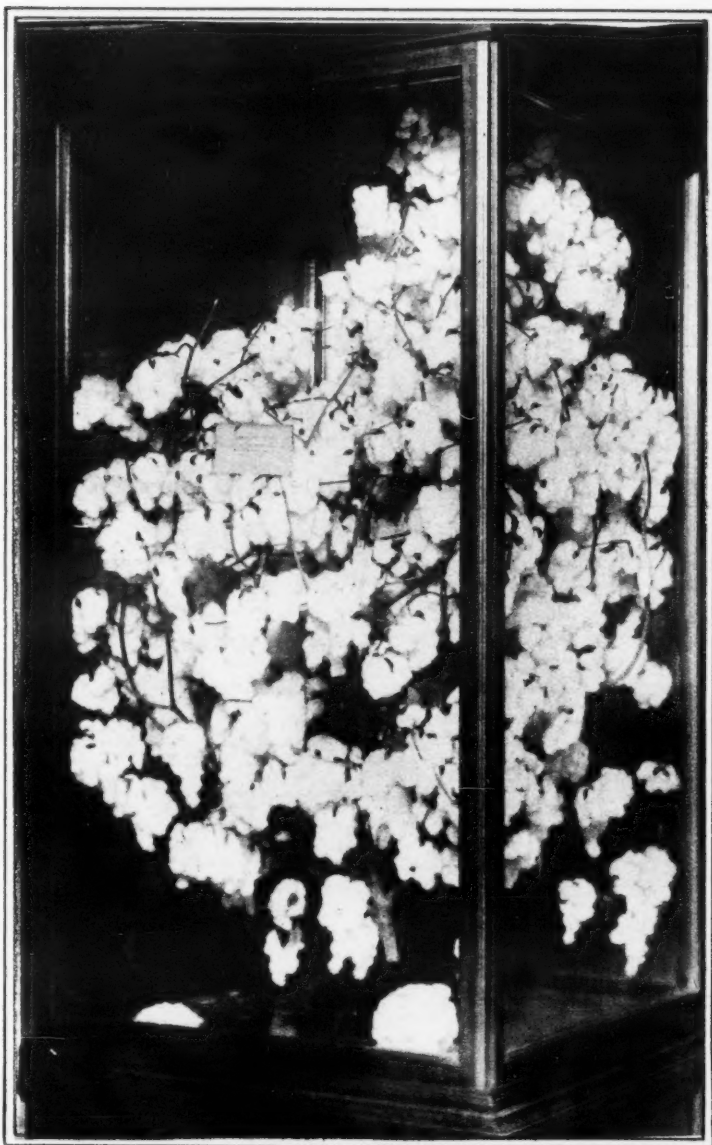
A FIRE THAT WAS NO RESPECTER OF DIGNITIES: PART OF THE DAMAGE Done to President Hoover's Private Office by the Blaze That Broke Out in the Executive Building at Washington on Christmas Eve. (Times Wide World Photos.)



THE CARNIVAL OF THE FISH IN RUSSIA: A TORCHLIGHT PROCESSION Organized to Celebrate New Government Regulations for the Fisheries of the Caspian Sea. (Times Wide World Photos.)



THE MAGIC ISLAND: LOWER NEW YORK
Ablaze With Light on One of the Busy Nights of Early Winter.



THE WORLD'S CHAMPION STALK OF COTTON: SPECIMEN GROWN IN 1912

by John B. Broadwell of Milton County, Ga., Bearing 715 Bolls, Preserved in the Museum of the State Capitol in Atlanta.

(Times Wide World Photos.)

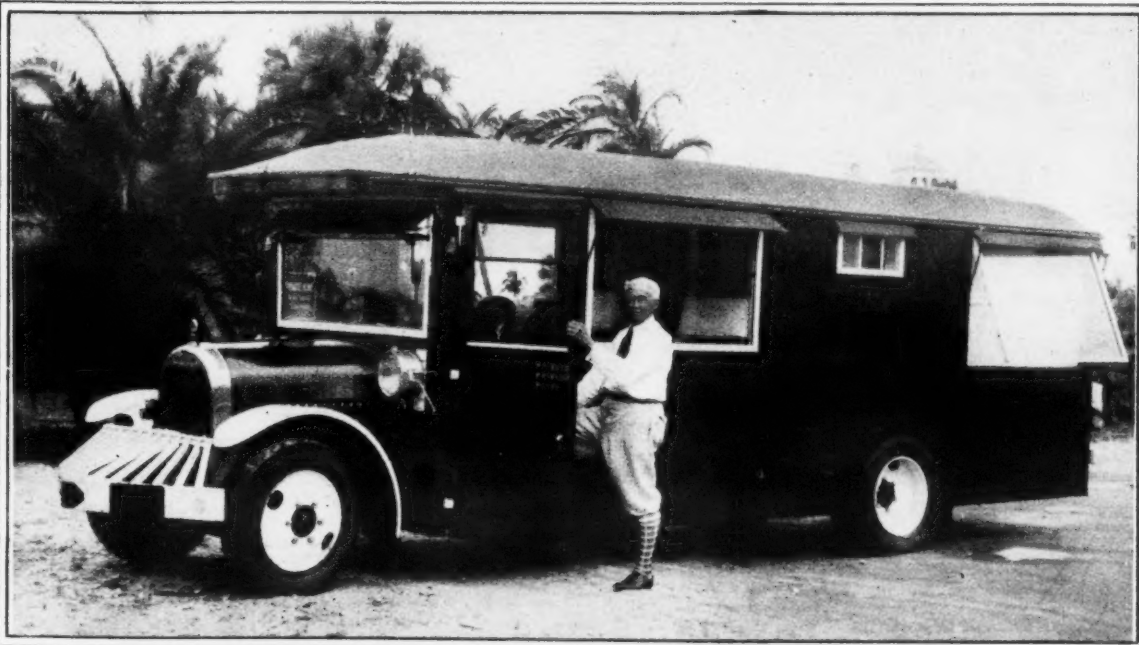
At Right—
A NOMADIC HOUSE ON WHEELS: W. F. PERSONS of Delevan, N. Y., With His Car in Which He Has Traveled 24,000 Miles and Which Includes Such Comforts of Home as Stove, Icebox, Radio, Desks and Electric Fans.

(Times Wide World Photos.)



BESIEGED BY ADORING JUVENILES: JIM JEFFRIES, Former Heavyweight Champion of the World, in His Home Town, Burbank, Cal., Deluged With Requests for Boxing Lessons by the Rising Generation.

(Times Wide World Photos.)





RULER OF A FLOWER-LADEN WINTER KINGDOM: MISS HOLLY HALSTED, Chosen Queen of the Pasadena Tournament of Roses, Being Crowned by C. Hal Reynolds, President of the Festival, While Heralds Proclaim the Coronation.
(Times Wide World Photos.)



**WHEN
KNIGHTHOOD**

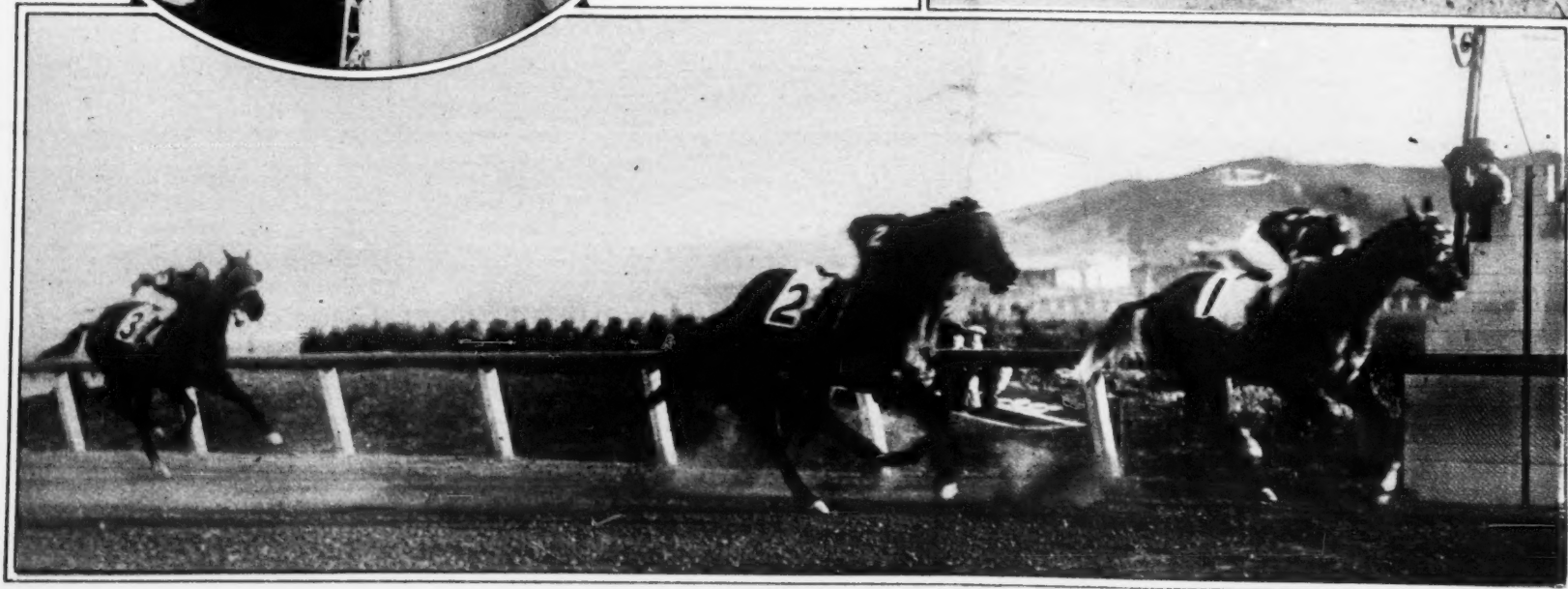
IS IN FLOWER: MISS HOLLY HALSTED, Queen of the Pasadena Tournament of Roses, Decorates Nate Barrager, Captain of the Southern California Football Team, Before the Grid Battle With the Pittsburgh Eleven on New Year's Day. Her Faith Was Justified by Southern California's Victory by a Score of 47 to 14.
(Times Wide World Photos.)



At Left—

**WEDDING BELLS
IN SCREEN-
LAND: BESSIE
LOVE,**

Motion Picture Star, With Her Husband, William Hawks, a Beverly Hills Stock Broker, Following Their Marriage at Hollywood, Cal.
(Times Wide World Photos.)

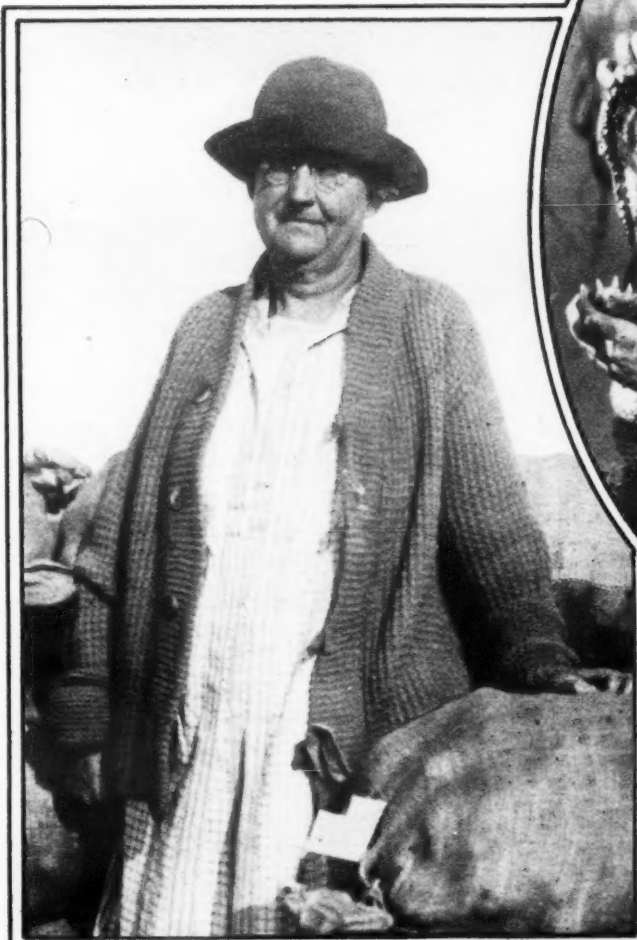


**NOTABILITIES OF
STAGE AND TURF
AT AGUA CALI-
ENTE: AL JOLSON
and Mrs. Jolson
(Ruby Keeler) Greet
and Decorate Scott's
Grey and His Jockey,
Richardson, follow-
ing the Winning of
the Inaugural Handi-
cap.
(Times Wide World
Photos.)**

WINNING BY HALF A LENGTH: SCOTT'S GREY, Ridden by Richardson, Captures the Inaugural Handicap at Agua Caliente, Negotiating the Mile and One-sixteenth in 1:46.
(Times Wide World Photos.)



ATHLETIC SONS OF THE ANTIPODES: THE CLOVELLY SURF CLUB TEAM,
a Life-Saving Unit, Winners in the Review, One of the Features of a Recent Carnival in Sydney, Australia.
(Times Wide World Photos.)



FARMS MORE LAND THAN ANY OTHER WOMAN IN THE WORLD:

MISS CHARLOTTE F. WORLEY,

Proprietor of a 3,100-Acre Farm Near Alliance, Neb., Whose Gross Income From Her Products This Year Is Estimated at \$100,000. Miss Worley Graduated With a Degree in Law From the University of Nebraska in 1906.

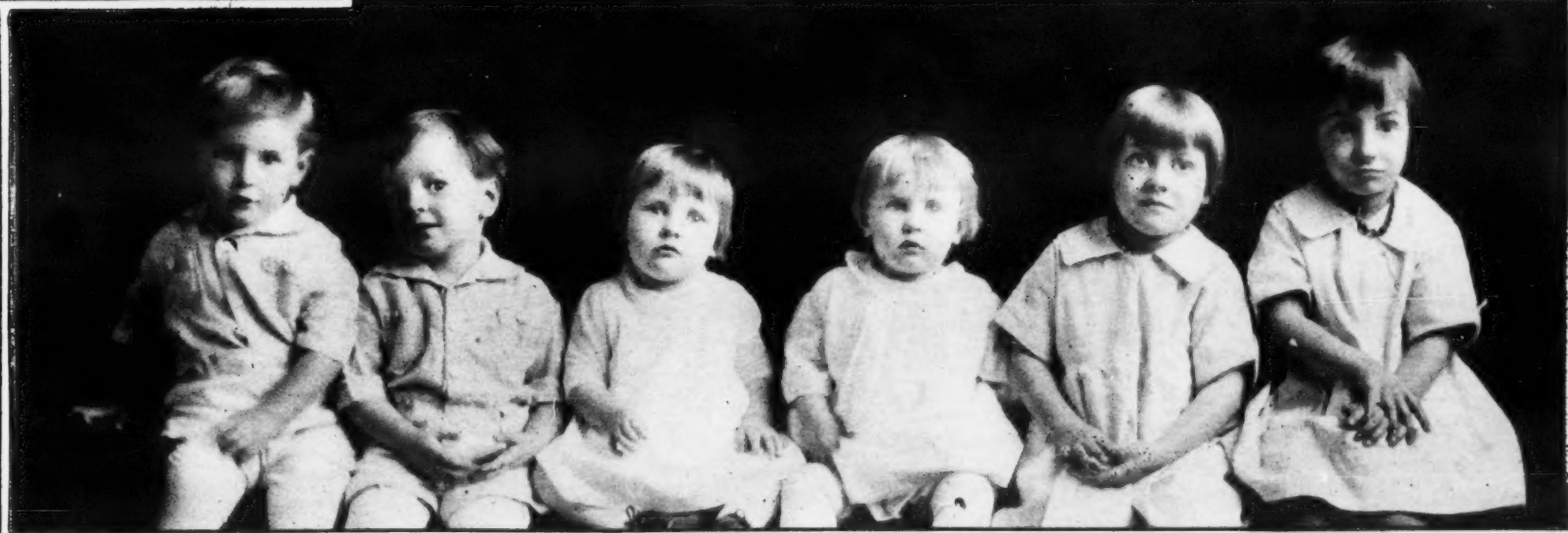
(Times Wide World Photos.)



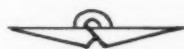
"A LITTLE WIDER, PLEASE":
GEORGE CAPPINGER
of Miami, Fla., Taking Liberties With a Huge Alligator That He Captured in the Everglades.
(Engelbrecht.)



A FEAT THAT DEMANDS A COOL HEAD AND STEADY NERVES:
VISITOR TO YOSEMITE NATIONAL PARK
at the Edge of an Overhanging Rock, Teetering 3,500 Feet Over the Floor of the Valley and Commanding a View of 100 Square Miles.
(Times Wide World Photos.)



THREE PAIRS OF TWINS IN ONE FAMILY: WINSOME SEXTET,
Children of Mr. and Mrs. Ralph Jesserman of Lakeport, N. H. Left to Right Are Robert and Roland, 3 Years Old; Archie and Erlin, 1½ Years, and Beverly and Beatrice, 4½ Years Old.
(Times Wide World Photos.)

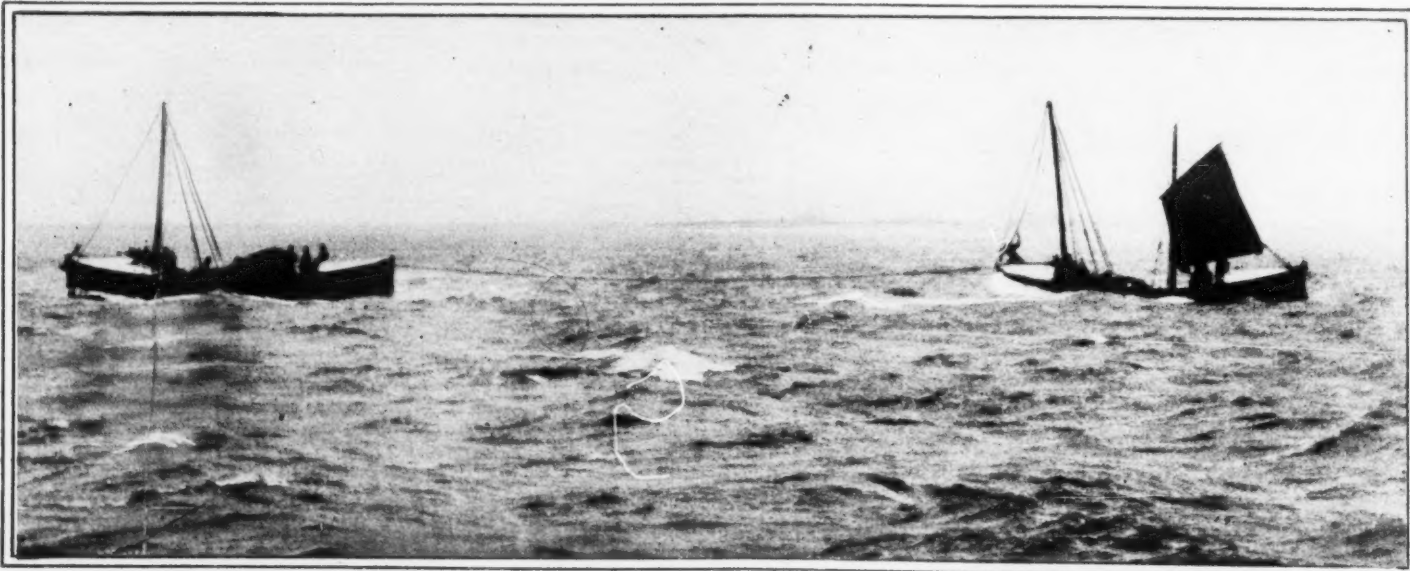




PRIMITIVE
MINDS
STUDY A
CREATION
OF AD-
VANCED
CIVILIZA-
TION: SEMI-
NOLE
INDIANS
in Florida
Viewing With
Wonder the
Goodyear
Dirigible That
Recently
Visited
Miami.
(Times Wide
World Photos.)

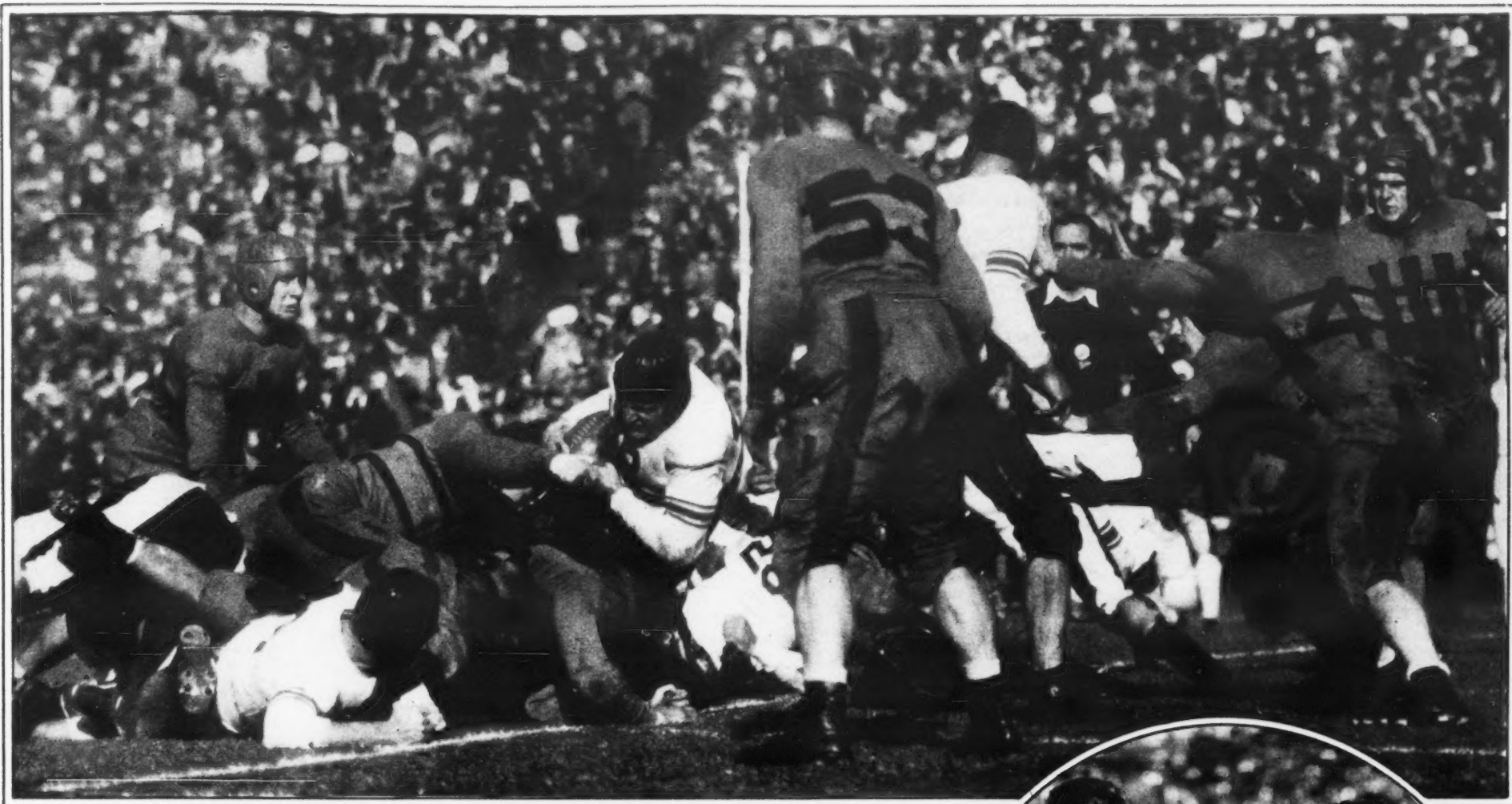


LEADING WITH
HER RIGHT:
LITTLE
TOMIKA
OSCEOLA,
Six-Months-Old
Descendant of
the Famous
Seminole Indian
Chief, Winner in
the Second Baby
Contest of Her
Tribe at Musa
Isle, Fla., Shows
Dr. J. G. Dupuis,
Who Officiated
at the Contest,
That She Comes
From Fighting
Stock.
(Times Wide
World Photos.)

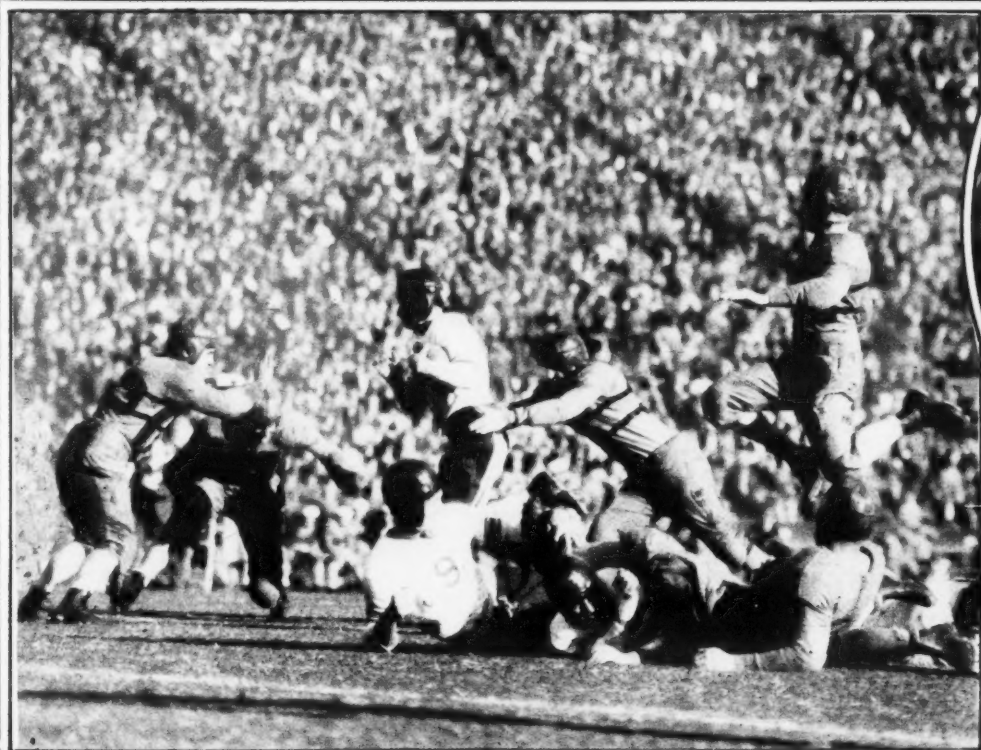


A LIFEBOAT COMES TO THE RESCUE OF A LIFEBOAT: THE CREW FROM RAMSGATE
Tows the Boat of Their Comrades From Deal After They Had Been to the Rescue of a Swedish Ship Aground Off the
Goodwins During One of the Heavy Storms Which Have Swept Over Europe.
(Times Wide World Photos.)

REVIVING THE
DRAMATIC
GLORIES OF
HELLAS:
VASSOS
KANELLOS,
CLASSIC
DANCER, AND
TANAGRA
KANELLOS,
Now at the Hotel
Montclair, New
York, Who Will
Direct a Series
of Festival Pro-
grams in the
Ancient
Theatres of
Athens and
Eleusis for the
Centennial Cele-
bration of Greek
Independence
This Year.
(Arnold Genthe.)



A FINAL
DESPERATE
PLUNGE:
FLEISHACK-
ER OF
STANFORD
Scoring the
First Touch-
down for His
Team in the
Game With
Army at
Palo Alto, Cal.,
That Resulted
in a Victory
for the Former
by a Score of
34 to 13.

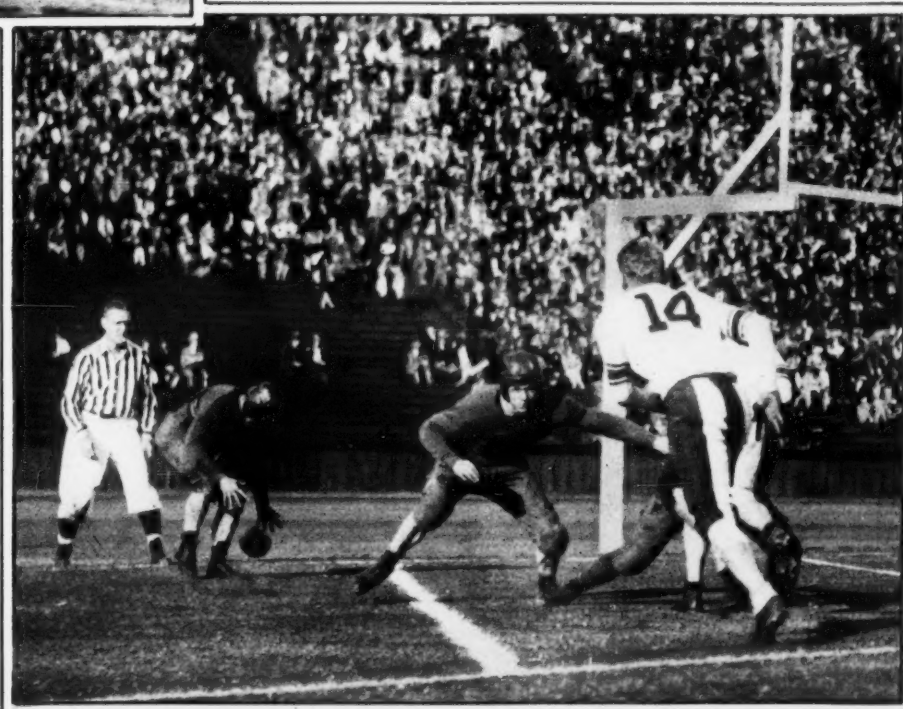


JUST BEFORE THE BATTLE: CAPTAINS "MUSH"
MULLER
of Stanford (Left) and Chris Cagle of Army Shaking Hands
Prior to Stanford's Decisive Victory at Palo Alto Before
65,000 Spectators.



THAT RED-HEADED TRIPLE THREAT!: CHRIS CAGLE OF ARMY
Getting Away for an 18-Yard Run in the Battle With Stanford.

HITTING
THE LINE:
FREN-
TRUP OF
STAM-
FORD
Going
Through
Centre,
With Cagle
of Army
Hurdling at
Back in the
Effort to
Stop Him.



AN ERROR THAT COST TWO POINTS: MURRELL OF ARMY
Fumbles Behind His Goal Line and Stanford Recovers for a Safety.
(All Photos Times Wide World.)

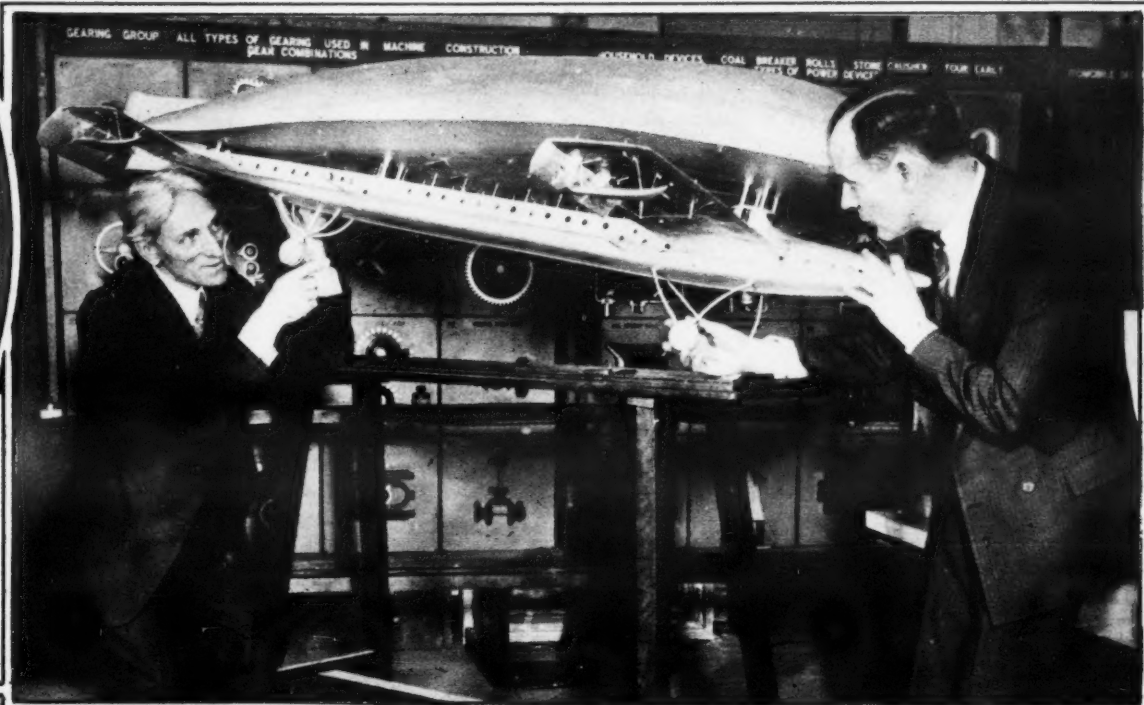


A "CHILLING REGION OF THICK-RIBBED ICE": CRIB IN LAKE MICHIGAN, Five Miles From Chicago, Heavily Encased in Ice, in Which Six Men Were Marooned for Nearly a Week, Without Sufficient Food or Heat, Until a Tug Fought Its Way Through the Storm to Their Rescue. (P. & A.)

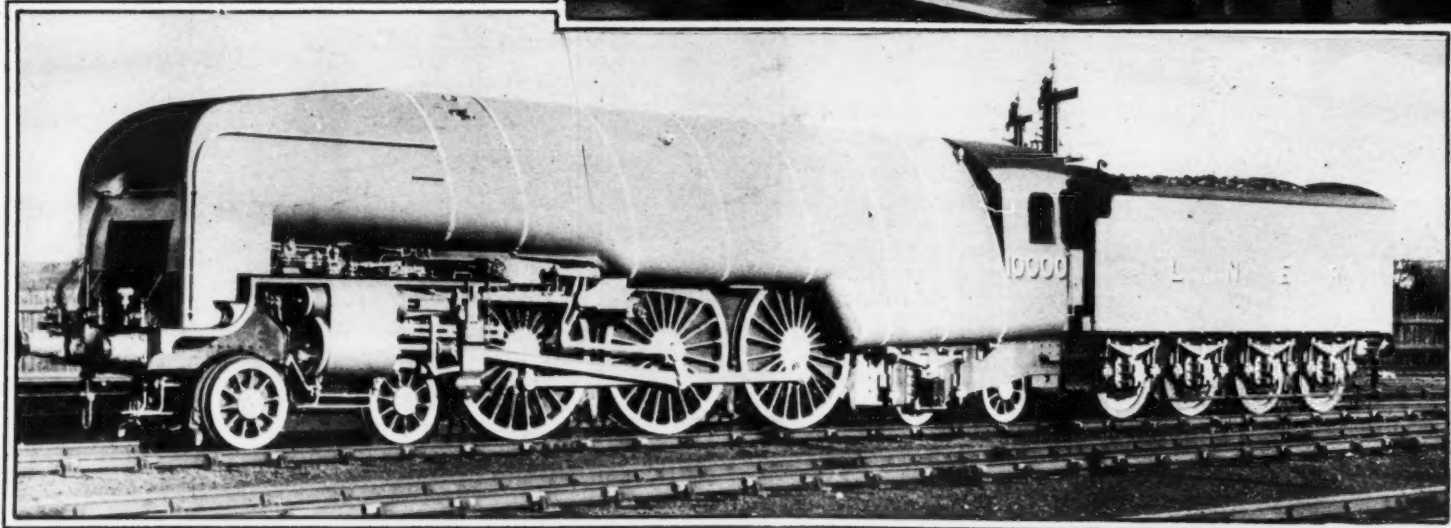


ADDICTED TO DRINK: ONE OF THE TWO BABY RACCOONS of Little Patty Wright Which She Is Bringing Up on the Bottle at the Tropical Garden in Miami, Fla.

(Times Wide World Photos.)



EMBODYING THE CHIEF QUALITIES OF TWO TYPES OF AIRCRAFT: CAPTAIN L. A. YANCEY, Transatlantic Flier, Inspecting a Model of the Newly Invented Flying Ship of Orphee Langevin, Left, Which Is Claimed to Combine the Lifting Power of a Dirigible With the Speed of a Plane. (Associated Press.)



A BEHEMOTH OF THE RAILS WITH A "HUSH HUSH" ENGINE: GIANT LOCOMOTIVE of the L. N. E. R., England, Designed for High-Speed Traffic, Which Embodies New Principles in Construction, Concerning Which the Greatest Secrecy Has Been Observed in Building. (International.)



TWO VISITORS ARRIVE FOR PRESENTS AT OSBORNE'S LODGE AT SPECULATOR: ROSE AND ALMINA ROGERS Feeding a Tame Deer Which Appears Daily at Meal Times.



A TEA PARTY ON THE ICE AT SPECULATOR, N. Y.: KARL MILNE, a Star Skater, Jumps Over the Table as Miss Helen Walsh and Miss Constance Reilly Have Tea at Osborne's Lodge. (Times Wide World Photos.)



A SLIPPERY FOOTING FOR DOBBIN: MR. AND MRS. REGINALD HISCOE of New York City Skijoring at the Lake Placid Club.

At Right—A HOCKEY GAME ON THE ICE AT SPECULATOR: ARTHUR WILLIAMS of the Amherst Team Hurdles Over George Paff, Goalie of the Local Sextet, During a Practice Match. (Times Wide World Photos.)



CHALLENGING JACK FROST: LITTLE KAREN LLOYD of Washington, D. C., 5 Years Old, Out for a Skating Frolic at the Lake Placid Club, N. Y. (Times Wide World Photos.)



WITH SNOW-SILVERED TREES AS A BACKGROUND: GROUP OF SKIERS at the Lake Placid Club Off for a Three-Mile Run.

Charm-
ing Flowered
Prints for the
Early Vernal
Season



AFRICA'S BRIGHT-COLORED BERRIES, One of a Series of "Safari Prints" From Belding Heminway, Afford a Good Example of the Allover Vivid Print on a Darker Background. These Are Favored for Informal Frocks. (Bradley.)



CHIFFON PLAIDED IN PALE SHADES OF BEIGE, WHITE AND GREEN, Is Softly Fan-Pleated to Make the Swaying Skirt of This Milgrim Frock. The Pleated Bertha Collar Is of Beige Chiffon With Green Under It. The Hat Is of the Same Material. (Gabor Eder.)



A FACONNE BLACK FLAT CREPE WITH SATIN DOTS Woven in and an Over-printed Design in Chartreuse. The Fitted Short Cape With Black Scarf Collar Is a New Ensemble Note. The Natural Straw Hat Has the Pleated Side Brim and Velvet Trimming Typical of the New Large Hats. From Jay-Thorpe. (Lincoln McCabe.)



PATOU'S LILY OF THE VALLEY PRINT Is Shown on a Dark Background in This Charming Ensemble. The Bolero Dress and the Coat Are Made With Tiny Tucks Alternated With Larger Ones. The Organdie Collar and the Bouquet of Lilies of the Valley Give the Ensemble Its Final Touch. The Hat Also Is From Patou. Imported by Franklin Simon & Co. (Nickolas Muray.)



PRINTED CHIFFON IN THE EVENING VERSION HAS IMMENSE SPACED FLOWERS.

Vivid Poppies in This Case, Photo-Engraved on a Black Background. This Is the Sunday Night Frock in Its Southern Interpretation and Has a Flounced Tiered Skirt and a Separate Shoulder Cape. From Bruck-Weiss. (Fab Studios.)

THIS PHOTO-ENGRAVED PRINT OF SHADED CAPUCINE PEONIES on a Dull Brown Crepe Background Illustrates the Allover Large Floral Design on a Darker Background. (New York Times Studios.)



By GRACE WILEY. The printed materials now being shown for Southern wear have added significance as straws to show which way the mode for Spring is likely to blow.

Allover prints of colored flowers widely spaced on a dark background, seem assured of success for the formal afternoon and evening gown, while the smaller, more brilliant, close-packed florals, dots or geometric designs are at their best for informal day-time wear.

The photo-engraved prints may be recognized by their brush-stroke effect with a subtle shading of one color.



BELTS IDENTIFY THE NEW COATS.

This Flared Model in Yellow and Black Checked Tweed With Natural Cream Wolf Is Shown by Maison de Blanc.

(New York Times Studios.)

The Light-Weight Woolens for Palm Beach Forecast the Mode for Spring

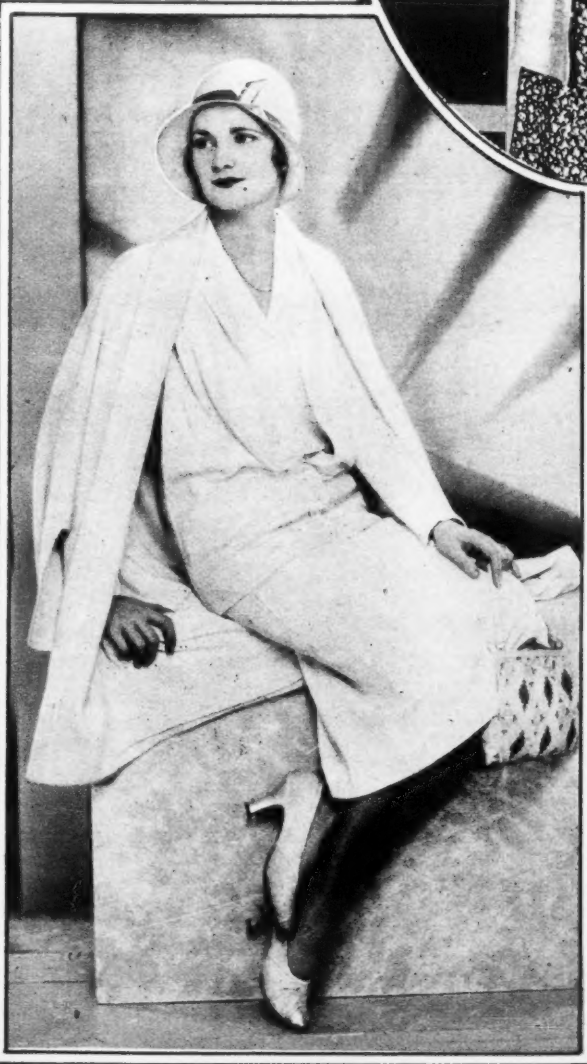


THE NEW LUMBER JACKET SUIT, DESIGNED BY BLOOM, IS IN GREEN AND WHITE RATINE, With Hat to Match. The Skirt Is a Flare Model, Closely Fitted at the Hips. The Back of the Jacket Has an Inverted Pleat to Allow Ease of Movement for Golf. Saks-Fifth Avenue.



WISPS OF OSTRICH FORM THE NUBS ON THIS NEW TWEED. A Short Jacket Ensemble for Palm Beach, Designed by Bloom, Has the Jacket Lined With the Same Printed-Crêpe Found in the Two-Piece Frock. Shown by Lord & Taylor. (Fab Studio.)

At Left—THE CAPE IS AN IMPORTANT NOTE IN THE NEW PALM BEACH FASHIONS. The Three-quarter Model Shown Here Has a Circular Cape Section Over a Straight Underbody. Made in White Basket-Weave, It is a Smart Complement to the Knitted Sweater Suit. From Jay-Thorpe. (Lincoln McCabe.)

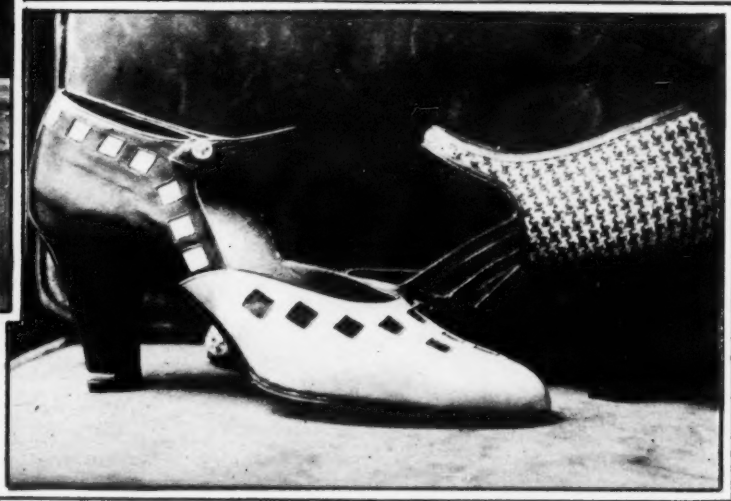


A NEW SPORTS FROCK FROM MILGRIM

Is of Knitted Novelty Woolen With Yellow Stripes on Gray White. The Novel Treatment of the Fabric Gives a Flat tending Silhouette, Complemented by the Collar of White Suede and the Belt at Natural Waistline.



A NUBBED TWEED IN LIGHT GREEN TONES Makes This Attractive Suit From Russeks. The Blouse Is Decidedly Darker in Its Green Tone Than Is the Suit. (Mitchell Studios.)



THAT PARIS LIKES GAILY COLORED SHOES FOR RESORT WEAR

Is Shown by a Red and White Kid With Red Heel and Cut-Out Designs and a New Lightweight Tweed in Tones of Blue and White. From Marouf. (Times Wide World Photos.)



CLEAVING THE AIR
LIKE A FALLING
STAR: DARING
SKIER

Near St. Moritz,
Switzerland,
Dropping Into
Space After a
Long Coast
Down an Icy
Mountain Slope.
(Associated Press.)



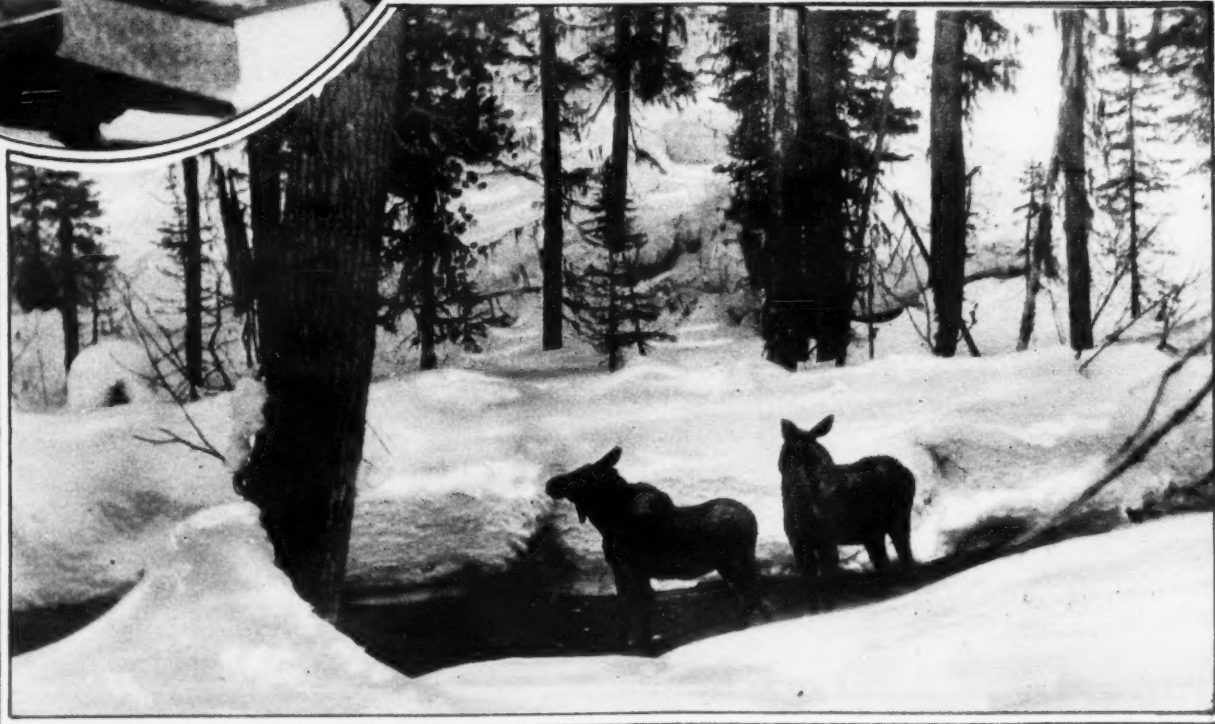
THE
"HAPPY
WARRIOR"
REACHES
ANOTHER
MILESTONE:
EX-GOVERNOR
ALFRED E. SMITH,
Receiving Good
Wishes on Dec. 30,
His Fifty-sixth
Birthday.

(Times Wide World
Photos.)

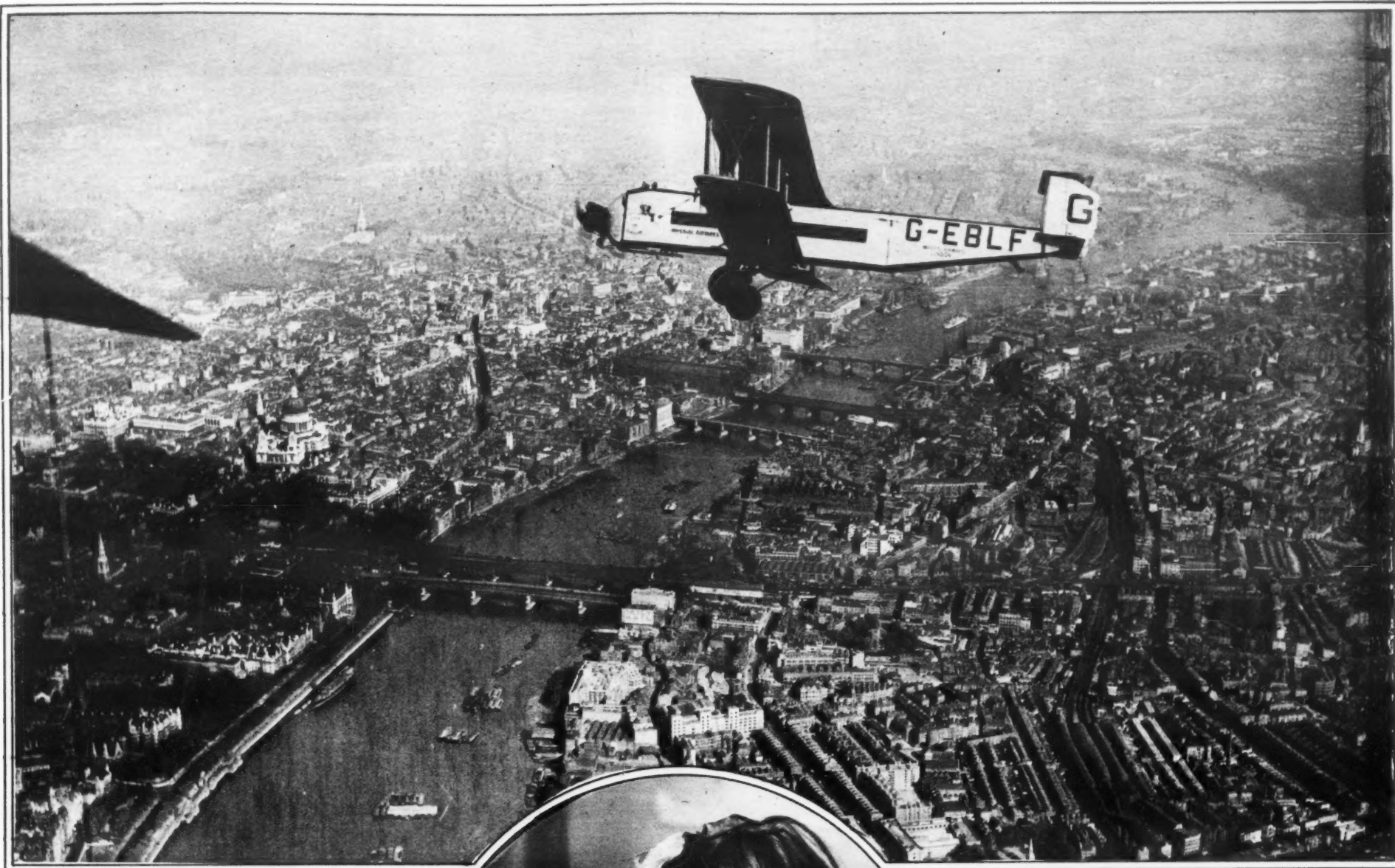


A BALLOON THAT WILL
GO HIGHER THAN MAN
HAS EVER GONE: HOLLOW
RUBBER SPHERE

That Is Expected to Burst in
the Rarefied Upper Atmos-
phere When It Shall Have
Reached a Height of Ten or
Fifteen Miles. It Will Have
No Pilot, but a Meteorograph
That Records Pressure, Tem-
perature and Humidity, Will
Be Released and Descend by
Means of a Parachute, Bring-
ing Important Data for the
United States Weather Bu-
reau at Cincinnati, Ohio.
(Times Wide World Photos.)



AT LEFT—
SILHOUETTES OF
THE WILD FOLK:
PAIR OF MOOSE
Photographed by a
Forest Ranger on His
Patrol Through Glacier
National Park.
(Times Wide World
Photos.)



THE BRITISH METROPOLIS FROM THE AIR: IMPRESSIVE VIEW OF LONDON as Seen From One of the Planes in the Imperial Airways Service. The Bridges Shown Are Blackfriars, St. Paul's Railway, Southwark, Cannon Street Railway and London. (Times Wide World Photos.)



BIDDING FAREWELL FOR A WHILE TO THE SUN: MISS HAZEL HEINRICH, Member of the Marine Zoology Class of the University of Miami, Fla., Being Equipped With a Diving Helmet Prior to a Study of the Specimens on the Ocean Floor.

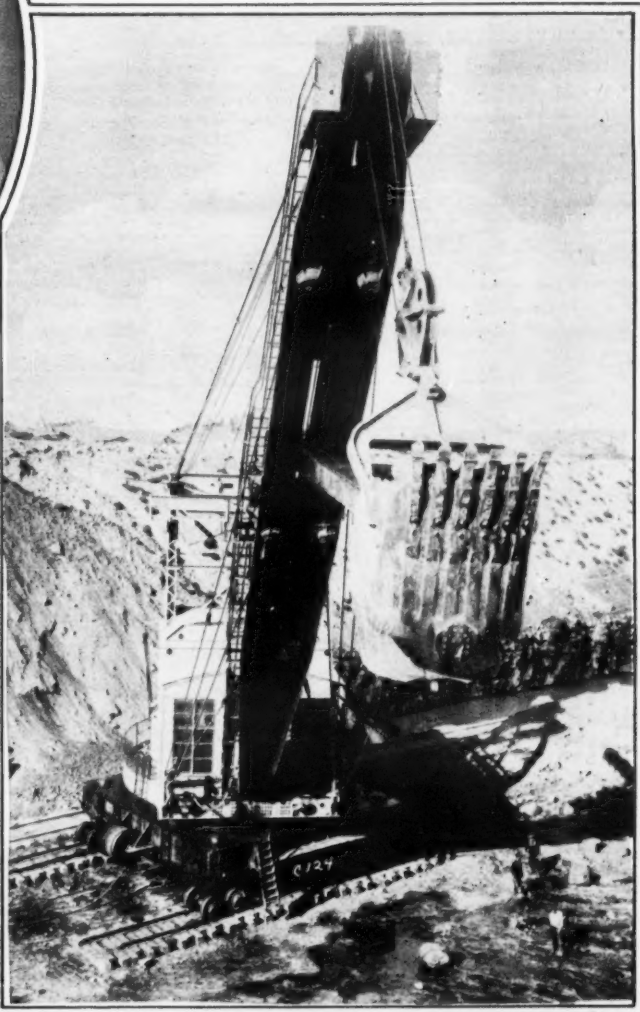
(Times Wide World Photos.)



STARTING EARLY ON THE ROAD TO PARNASSUS: MILLICENT LANG, 9-Year-Old Brooklyn Girl, Who Will Enter Junior High School Next Month, Doing Her Home Work. (Times Wide World Photos.)



INVESTIGATING THE SECRETS OF DAVY JONES'S LOCKER: MEMBERS OF THE MARINE ZOOLOGY CLASS of the University of Miami, Fla., in One of Their Semi-Weekly Visits to the Ocean Floor for First-Hand Study of Undersea Life. Snugly-Fitting Diving Helmets Serve as Their Equipment. (Times Wide World Photos.)



ON A TITANIC SCALE: GIANT STRIPPING SHOVEL

at the Northern Pacific Railway Company's Mine at Colstrip, Mont., Weighing 1,100 Tons, That in One Flashing Operation Can Gnow a Hole in the Ground Large Enough for the Cellar of a Home, Deposit the Fifteen Tons of Excavated Earth a Block Away or Carry It as High as the Top of a Ten-Story Building.

(Courtesy Northern Pacific Railway Co.)

Metropolitan Amusement Guide

The Theatre Guild Presents
METEOR
 By S. N. BEHRMAN
 Guild THEA., 52nd St. W. of Broadway
 Evgs. 8:50. Mats. Thurs. & Sat. 2:40

The Theatre Guild Presents
RED RUST
 By KIRCHON & OUSPENSKY
 Martin Beck THEA., 45th St. W. of 8th Ave.
 Evgs. 8:40. Mats. Thurs. & Sat. 2:40

GEORGE WHITE'S
APOLLO
 THEATRE, W. 42d St.
 Matinees
 Wednesday &
 Saturday \$1 to \$3

10th EDITION — ALL NEW
**GEORGE WHITE'S
 SCANDALS**

BELASCO THEATRE West 11th Street. Evenings, 8:40.
 Matinees Thursday & Saturday, 2:40

DAVID
BELASCO
 Presents

"It's A Wise Child"
 A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.
 "David Belasco has added another hit to his long list of popular successes."—*Stephen Rothman, Eve. Sun.*

JANE
COWL in a new comedy
"JENNY"
 WITH GUY STANDING

MUSIC BOX Theatre, West 45th St. Evgs. 8:30
 Matinees Thurs. & Sat. 2:30

**THE LITTLE
 SHOW** An Intimate Musical Revue
 WITH CLIFTON WEBB
 and FRED ALLEN

BOOTH THEATRE, West 45th St. Evgs. 8:50
 Matinees WED. & SAT. 2:30

"THE FIRST PLAY OF THE SEASON WITH TEETH IN IT."—LITTELL WORLD.

MARTIN
 FLAVIN'S **The Criminal Code** WITH
 ARTHUR
 BYRON

NATIONAL THEATRE 11st St. West of 7th Ave. Evenings 8:50
 Matinees Wednesday and Saturday 2:30

CONNOLLY & SWANSTROMS
 Musical Smash Hit
 of the Year
IMPERIAL
 THEATRE 45th ST. W.
 of B'WAY. EVGS. 8:30 MATS.
 WED. and SAT. 2:30

JACK DONAHUE in
SONS O' GUNS with
LILY DAMITA
 (by arrangement with Samuel Goldwyn)
 ALBERTINA RASCH GIRLS

AVON THEATRE, W. 45th St. Evgs. 8:50. Mats. Wed., Thurs., Sat., 2:30
 Brock Pemberton presents

Strictly Dishonorable
 Comedy Hit by Preston Sturges. Staged by Antoinette Perry and Mr. Pemberton
 "A WELL-NIGH PERFECT COMEDY."—*Atkinson, N. Y. Times.*

"NO, NO, NANETTE"
 with
 Alexander Gray—Bernice Claire—Louise Fazenda
 A First National and Vitaphone All-Talking Music-Comedy

N. Y. STRAND
 MIDNITE SHOW
 NIGHTLY 11:30

WARNER BROS.
STRAND
 N. Y. & Bklyn.

N. Y. 10:30 A. M. 11 P. M., 35c
 BKLYN. 11 A. M. 11 P. M., 25c

Geo. M.
COHAN
 Theatre, 43 St.
 & B'way.
 Twice Daily
 2:40-8:40
 Prices 50c to \$2

E. O. GOEBEL & GEO. W. WEEKS present
EDDIE DOWLING
 in **BLAZE O' GLORY**
 Rousing All-Talking, Singing, Dramatic
 Picture with Betty Compson.
 Henry B. Walthall & Frankie Darro.

New 44th St. Thea. Nightly & Mats.
 Thurs. Sat.

Earl Carroll's
 NEW REVUE of LAUGHS
 and BEAUTIES by
**EDDIE
 CANTOR**

**SKETCH
 BOOK**

300 GOOD
 BALCONY
 SEATS \$1

featuring
WILL MAHONEY
WILLIAM DEMAREST
THE THREE SAILORS
 56 PRIZE BEAUTIES

**ZIEGFELD
 THEATRE**
 54th ST. & 6th AVE.
 Mats. Thurs. & Sat.

Seats at Box Office
 First Bal. \$1, \$2, \$3
 (No Tax)
 Entire Mezzanine \$4

NOEL COWARD'S OPERETTA
EVELYN LAYE in
BITTER SWEET
 Florenz Ziegfeld and Arch Selwyn Presentation of
 Charles B. Cochran's Production

**ALVIN
 THEATRE**
 52d St. W. of B'way
 Evenings 8:30
 Mats. Wed. & Sat.

Heads Up!
 Alex. A. Arons & Vinton Freedley's
 Newest Musical Comedy Hit with

VICTOR
 MOORE JACK
 WHITING BARBARA
 NEWBERRY BETTY
 STARBUCK

"A first class entertainment from first to last."—*Arthur Ruhf, Herald Tribune.*

John Golden presents
Frank Craven
 IN
"SALT WATER"
 JOHN GOLDEN THEATRE
 Evgs. 8:50—Matinees Wed. & Sat., 2:30

GILBERT MILLER presents

Gertrude Lawrence
 IN
"CANDLE-LIGHT"

"Smart New Yorkers will delight in this smartest of smart comedies."—*Darnton, Eve. World.*
EMPIRE THEATRE Broadway at 40th Street. Evenings 8:50
 Matinees Wednesday & Saturday 2:30

GILBERT MILLER by arrangement with MAURICE BROWN presents

Journey's End

BY R. C. SHERRIFF
HENRY MILLER'S THEATRE 124 WEST 43d ST.
 MATS. THURS., SAT., 2:30 Evenings at 8:30

GILBERT MILLER'S and LESLIE HOWARD'S Production of

Berkeley Square

with
Leslie Howard and Margalo Gillmore
LYCEUM THEATRE, 45th Street, East of Broadway. Evenings 8:30
 Matinees Thursday and Saturday

Radio Presents
**RICHARD
 DIX**

**"7 KEYS TO
 BALDPATE"**

EARL CARROLL Thea., 50th & 7th
 Daily, 2:45 & 8:45—8 Shows Sat., Sun., Hol. Popular Reserved Seat Prices.

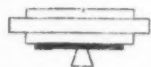
B. S. MOSS'
COLONY
 Broadway at
 53rd St.
 Pop. Price Mats. 35c.
 50c. Evgs. 50c & 75c.
 Continuous Noon to
 Midnight

Carl Laemmle Presents
"HELL'S HEROES"
 A Universal All-Talking Picture
 with CHARLES BICKFORD—RAYMOND HATTON—
 FRED KOHLER
 A Drama of 3 Bad Men and a New Born Babe



LYNN FONTANNE AND ALFRED LUNT, in a Scene of S. N. Behrman's Play, "Meteor," at the Guild Theatre. (Vandamm.)

Players Prominent in Broadway Attractions



MARY ELLIS AND BASIL SYDNEY, Appearing in "Children of Darkness," at the Biltmore Theatre. (Vandamm.)



NYDIA WESTMAN, Featured in "The Unsophisticates," at the Longacre Theatre. (White.)

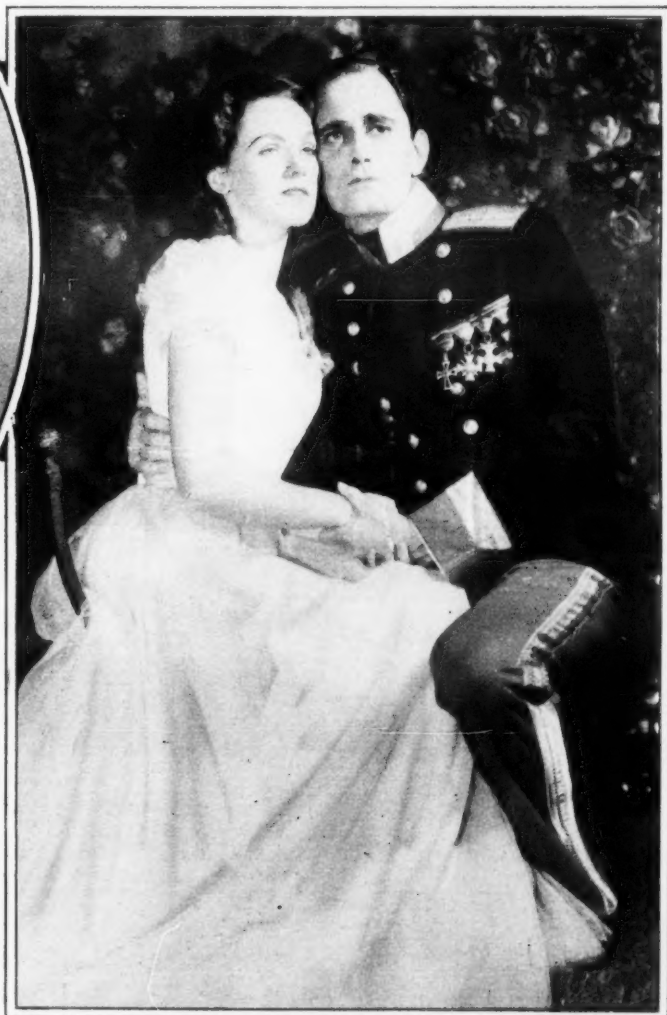


ROMNEY BRENT, a Principal in "The Little Show," the Popular Musical Comedy at the Music Box Theatre. (Royal.)

GLEN HUNTER AND JUNE WALKER, in "Waterloo Bridge," a New Play at the Fulton Theatre. (Roberts.)

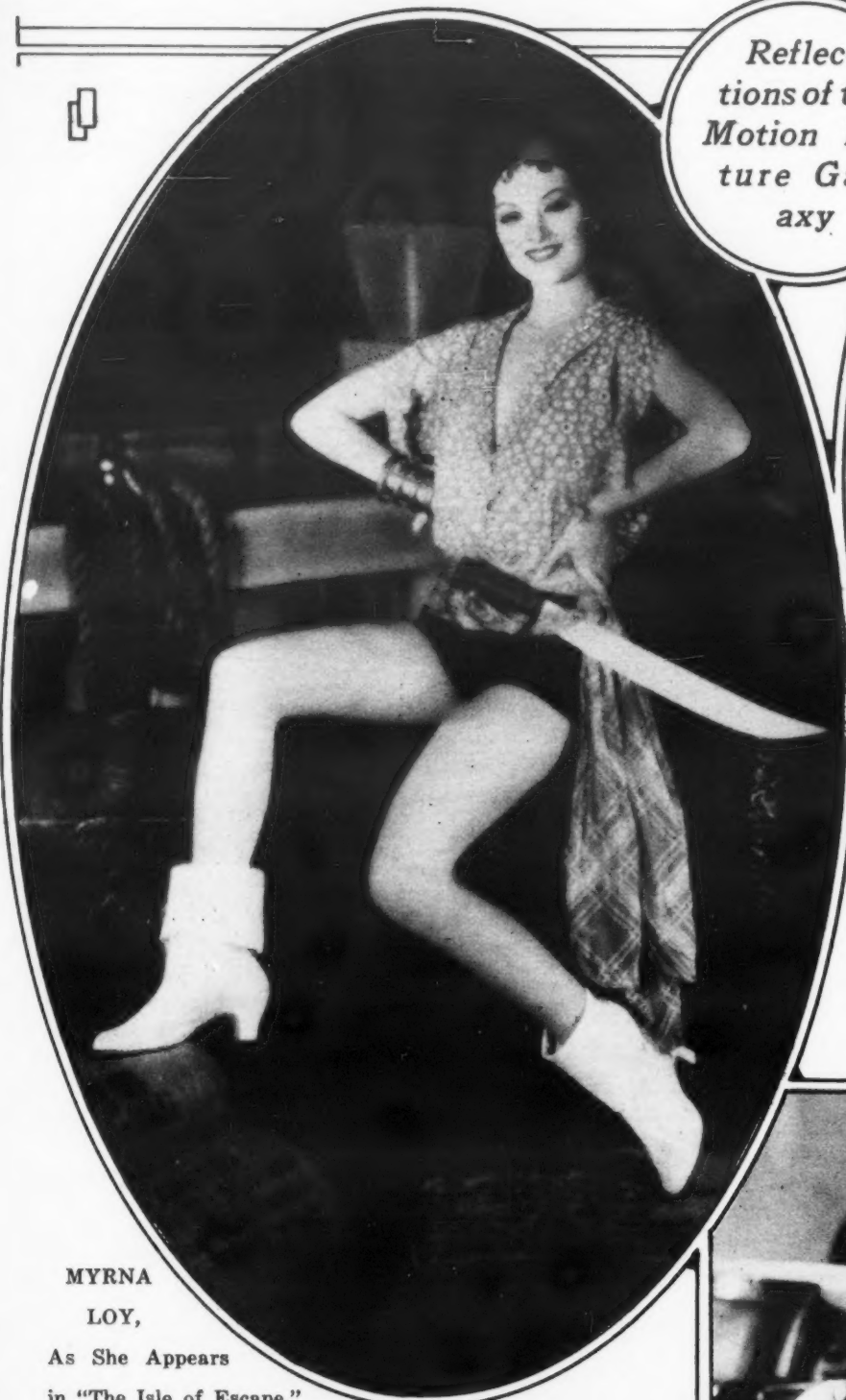


At Left—EDITH BARRETT AND HENRY HULL, in A. A. Milne's Play, "Michael and Mary," at the Charles Hopkins Theatre. (White Studio.)



ROSE HOBART AND PHILIP MERIVALE, as They Appear in the Play, "Death Takes a Holiday," at the Ethel Barrymore Theatre. (White.)

Reflec-
tions of the
Motion Pic-
ture Gal-
axy



MYRNA
LOY,
As She Appears
in "The Isle of Escape,"
the Latest Release of the Warner Brothers Studio.
(Archer.)



BERNICE CLAIRE,
Featured in First National's Film Reproduction of the Musical Comedy Success, "No, No, Nanette," Now Being Shown on Broadway.



MARY
NOLAN,
Star of the
Forthcoming
Universal
Talking
Picture,
"Undertow."



COURT-
ROOM
SCENE
in the Cur-
rent Sono-
Art Picture,
"Blaze o'
Glory,"
With Eddie
Dowling,
Henry B.
Walthall
and Frankie
Darrow.



JAMES GLEASON AND LILYAN TASHMAN,
in the United Artists' Talking and Singing Picture, "Puttin' On the Ritz."



PREPARING TO OPERATE ON THE AMERICAN FUNNYBONE: THE PEREN-
NIAL COMEDIANS, WEBER AND FIELDS,
Thinking Up "Gags" With Their Author, Edgar Smith, for a New Screen Revue
They Have Been Engaged to Make for Metro-Goldwyn-Mayer.



JOHN McCORMICK,
With Thomas Clifford and Maureen O'Sullivan, Whom the Noted Tenor Brought From Ireland to Appear in His First Talking Picture, Now in Production at the Fox Studios.



NORMA SHEARER,
Examining a Record of Her Voice Made by Her Brother Douglas, Sound Engineer at the Metro-Goldwyn-Mayer Studio, With Whom She Is Conducting a Series of Recording Experiments.



DISPATCHING A MESSENGER OF FRIENDSHIP: NANCY CARROLL.
With the Carrier Pigeon Sent From Texas by an Unknown Admirer, to Which She Attached a Note Informing the Bird's Owner That Her New Paramount Picture Is "Dangerous Paradise."



MASQUERADING AS A SCOTCH TERRIER: PETE,
One of Hal Roach's "Our Gang Rascals," Crowned With a Tam While Posing for a Portrait in Response to His Fan Mail From Scotland.
(Stax.)

"Right here, they are! The very words I've always wanted

NEVER again will I grope around or search aimlessly through a dictionary. No, and I'll never have to be satisfied with mediocre substitutes that must have made people wonder if I knew what I was talking and writing about.

I have ideas, and now I have words to visualize them. Not unusual words or stilted expressions—I'm not seeking a reputation for priggishness. Just those common words that are so easy to forget, and once forgotten, so impossible to find. Now they are mine! I have them, right at my fingertips—and I don't have to guess because I have their meaning also—in

MARCH'S THESAURUS DICTIONARY

No matter what your business, or how you use your leisure hours, you need words. Give a thought for a moment to the importance of their *choice*. You may be the best-dressed man in your circle, and your words betray you. You may be bubbling over with ideas and yet be wholly incoherent because the words you use do not clearly express your thoughts.

March gives you a complete command of the language. The exact word, the one you may have forgotten, or perchance a new word to add to your vocabulary. And in addition to *choice*, it gives you exact meanings so that you can be sure you are using the word correctly.

Its 1,462 pages form a great storehouse of words, expressions,

phrases, facts, instantly available, which opens up new vistas of thought and presentation.

It is valuable in every field. "I used to wonder how the 'best-seller' writers found the words that painted such beautiful pictures, and dramatized their scenes," says a young writer.

"It is a *vade mecum* to those who use words, particularly valuable to those selling persons, like myself, whose livelihood depends on how well we use them," writes an advertising manager.

Exactly what March does for you!

1. Gives you the exact word or phrase to express your idea. Goes further. Groups by ideas, classifies by parts of speech, enabling you to develop versatility of style.
2. Fulfills the ordinary purpose of a dictionary, defining over 100,000 words and phrases. Differentiates between established words and those new words which have not yet found their true place in the language.
3. Gives you a complete mastery of the English language in writing and speaking.
4. Supplies in the Appendix the following usually hard-to-find facts, which make March a constantly satisfactory reference, in itself a liberal education: English Composition and Rhetoric, Wrong Uses of Words, The History of Writing, History of the English Language, Building of English Words, Word Roots and Derivations, Famous Characters of Literature, Notable American Sobriquets, Literary Pseudonyms, Word Abbreviations, Business Words, Legal Words and Expressions, Biblical References, Words from the Arts and Sciences, Geographic Facts, Americana.

Let the book prove itself—AT OUR RISK

You'll find it authoritative, complete, and eminently practical—remarkable in its varied usefulness. It is bound in handsome buckram, printed on thin, opaque paper—a worthy addition to any library.

Send the coupon and judge March in actual use. Keep it for 10 days, examine it, test it with every word problem you can think of. Then if you do not find it indispensable in your office or home, you have but to return it, and the examination has cost you nothing.

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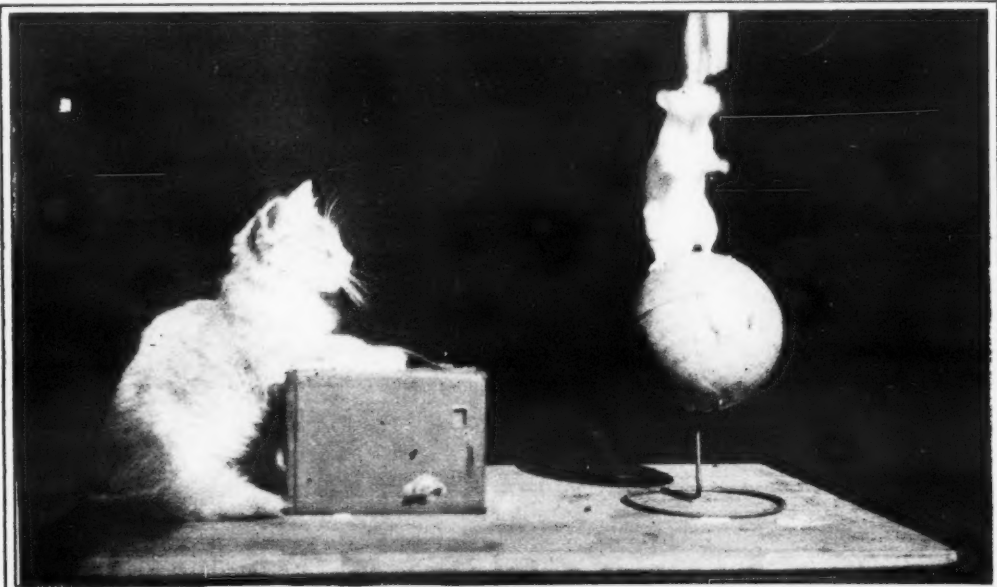
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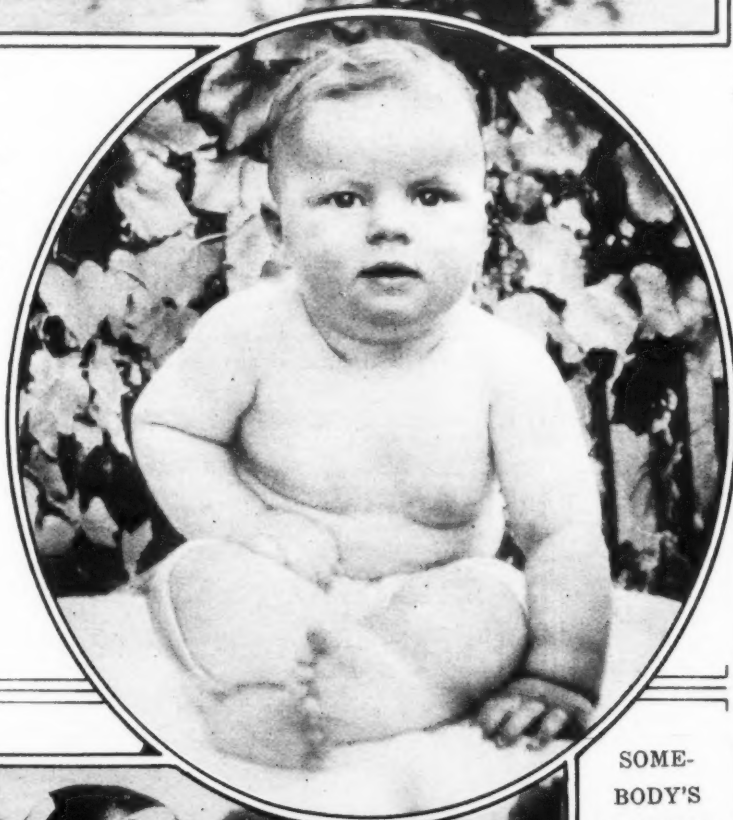
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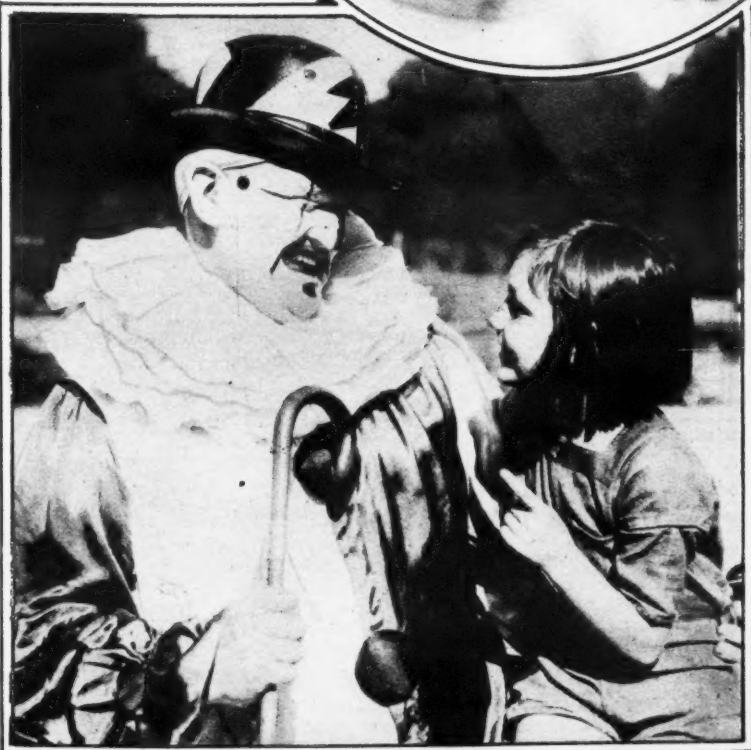


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Sent by R. C.
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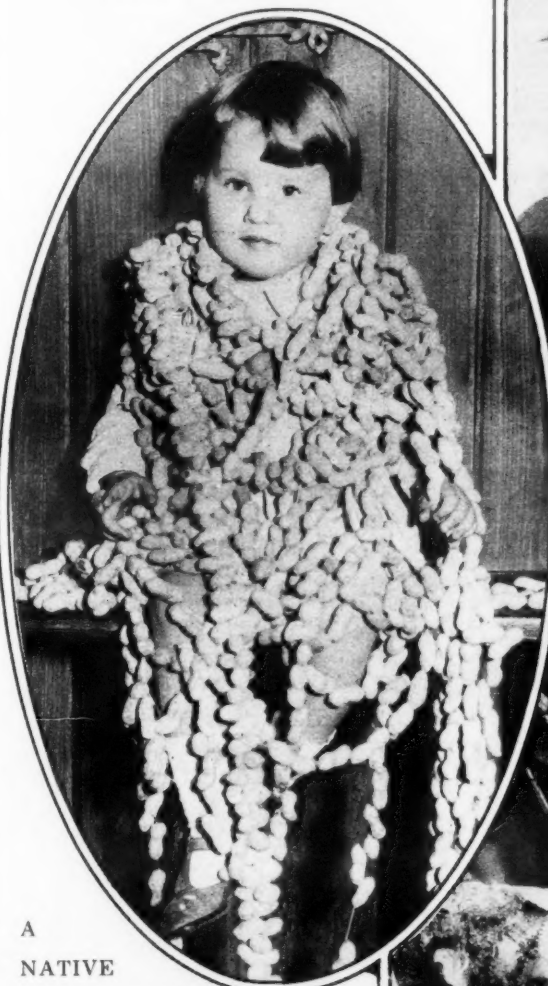
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THE ROAD TO HEALTH UNDER THE
PALMS OF FLORIDA: A CLASS IN
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Pupils of the Coburn School at Miami
Beach.

(Times Wide World Photos.)



A
NATIVE
AND A NATIVE
PRODUCT OF VIRGINIA:
LAVERNE POWELL

of Norfolk Hung With Garlands
of Peanuts at the Nansamond
Hotel in the Centre of the Pea-
nut District of the State.

(Times Wide World Photos.)



AT LEFT—
THE SUN
WRITES A
RECORD OF
ITS DAY'S
WORK:
G. H. PRING,
Superintendent
of the
Missouri
Botanical
Gardens,
Holding a
Machine Which
Measures the
Number of
Hours the Sun
Shines
Indicated by a
Line Burned
on Sensitized
Paper by the
Crystal
Above It.
(Times Wide
World Photos.)

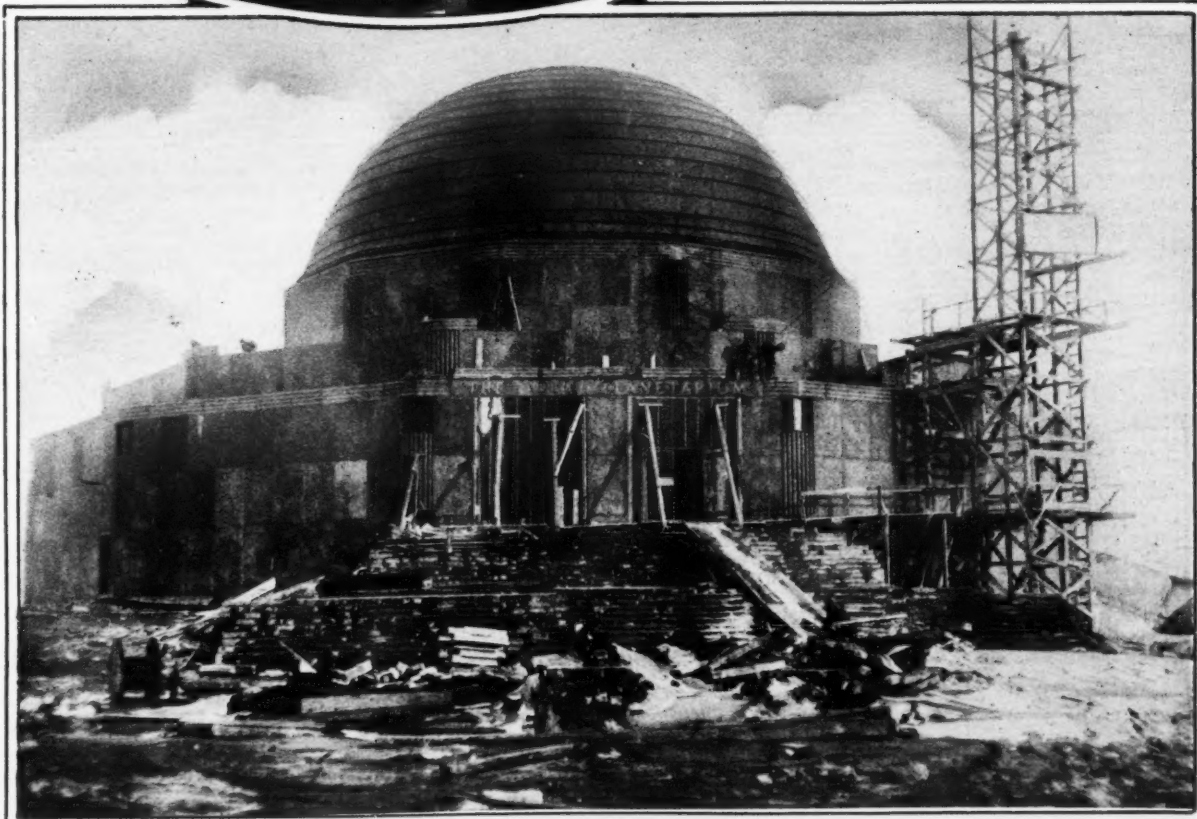


A STAR OF THE METROPOLITAN LEAVES IT FOR THE RADIO: MME.
FRANCES ALDA,
Who Has Been a Member of the Company for Twenty-one Years, With the Flowers
Sent Her by Her Friends After the Performance of "Manon Lescaut," Her Last
Appearance.
(Carlo Edwards.)



THE OWNER STARTS OPERATING ON HER STATION: MISS RUTH J. PEISER of San Francisco, Graduate of a Radio School in California, Receiving Messages From the Air for W6OK, Which She Operates on an Amateur's License.
(Times Wide World Photos, San Francisco Bureau.)

CEMENTING THE TIES BETWEEN TWO NORTH AMERICAN REPUBLICS: PASCUAL ORTIZ RUBIO, President-Elect of Mexico (Left), Places a Wreath on the Tomb of the Unknown Soldier in Arlington National Cemetery. Standing at Right Is Manuel Tellez, Mexican Ambassador at Washington.
(Times Wide World Photos.)



"WHEN I CONSIDER THE HEAVENS": THE ADLER PLANETARIUM in the Made Island Off Chicago's Lake Front, Said to Be the Finest of Its Kind in the World, Will Soon Be Opened to the Public. The Interior of the Dome Is Like a Theatrical Screen, on Which 5,000 Stars Will Be Shown.
(Times Wide World Photos.)

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"Unaccustomed as I am—

"I... er, er... a... don't know just what to say on the subject."

"I wasn't expecting to be called on to speak."

"Mr. Bell can tell you more about the idea than I can."

"Er... that is not very clear, but that's the best I can do."



...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his seat. Failure... when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh... nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

"Say, I've got the answer to that. Where's that magazine? Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

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magic of effective speaking and revealed the natural Laws of Conversation that distinguish the powerful speaker from the man who never knows what to say.

Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately, the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk."

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—*How to Work Wonders With Words*!

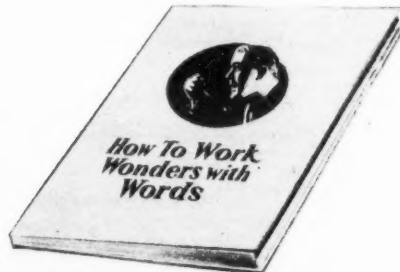


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